



**Press Release**  
**December 8, 2017**

**NextHome opens 50<sup>th</sup> NextHome franchised location in California**  
*27 year real estate veteran launches newest NextHome brokerage*

**Pleasanton, CA— December 8, 2017** — NextHome is proud to announce our newest addition to the franchise, **NextHome Findly Estates**. The brokerage represents the 50<sup>th</sup> location opened in California for the NextHome franchise.

The company will be owned and operator by longtime real estate broker, Dennis Findly. Joining him on the leadership team as Office Manager will be his daughter, Karah Sullivan. The father/daughter team have been working together in real estate for the past eight years.

Based in Corona, NextHome Findly Estates will provide real estate services such as single family residential sales, first-time home buyers, land sales, multi-family, short sales, foreclosures, commercial, luxury, new construction, and property management to the cities of Riverside, Norco, Eastvale and Temecula.

Starting his real estate career in 1990, Findly steadily built his business under the Prudential brand for more than 15 years. As a top producing agent in Riverside County, he created a team to support his increased year-over-year sales.

Findly went out on his own in 2006 and opened his brokerage - *America's Alternative Realty*. Under Findly's leadership, the brokerage expanded to nearly 40 agents.

In 2008, the recession changed the entire real estate market in Riverside County. Aware of the changes coming, Findly modified his real estate model and focused on foreclosures and short sales.

In working with REO companies and banks with foreclosure portfolios, Findly expanded his real estate reach to service listings in the neighboring state of Nevada. Over the course of four years, *America's Alternative Realty* sold more than 600 Nevada homes.

“There were so many properties going into foreclosure in 2008 and 2009, our company wanted to be the resource for the banks on their REO properties,” said Findly. “While covering Nevada was an ambitious undertaking, my team and I were able to successfully handle business in both states.”

As an independent broker, Findly wanted to stay cutting edge with technology and service for his clients. After researching his options, Findly came across the NextHome brand and saw what the franchise could bring to his brokerage.



“I looked at just about every franchise model and no one had everything I was looking for except NextHome,” recalls Findly. “Since adopting NextHome, our agents are more excited than ever for the tools that better service their clients. All the training, webinars, tech... all of it has me excited about the future of NextHome Findly Estates.”

When not selling real estate, the father of three is a lifelong musician. Whether it’s writing music, playing instruments, or singing, Findly’s passion for music spans over 30 years.

Please join us in congratulating Dennis, Karah and the rest of the team at NextHome Findly Estates on the opening of their brand new NextHome office in Corona, CA!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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### **About NextHome, Inc.**

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

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