



**Press Release**  
**November 30, 2017**

**NextHome continues expansion in Louisiana**  
*NextHome's newest location is in Mandeville, Louisiana*

**Pleasanton, CA— November 30, 2017** — NextHome is proud to announce our newest addition to the franchise, **NextHome Northshore**. The brokerage represents the third location in Louisiana for the NextHome franchise. The company will be owned and operated by veteran real estate broker, Will Redondo.

Based in Mandeville, NextHome Northshore will provide real estate services such as single family residential sales, leasing, commercial, and investment properties to the cities of Mandeville, Covington, Madisonville, Slidell, Hammond and the remainder of the St. Tammany Parish.

Located 30 miles north of New Orleans, Mandeville is home to approximately 11,000 residents.

Redondo started his real estate career in 1985 with the local *Century 21 Real Estate* office in Mandeville. Steadily building his real estate sales business over the next six years, he went off on his own to open a real estate brokerage – *American Dream Realty*.

Consistently a top producing broker for over 20 years, Redondo has become well known for being a community resource for all things Mandeville. As one of the more well-known experts in the local real estate market, Redondo's brokerage has sold more than 75 transactions annually.

In 2013, he rebranded his brokerage under the name *A Victory Agency* – the real estate division of his multi-business corporate entity. *A Victory Agency Inc.* also features a high producing insurance company under the corporate structure. The insurance division of the corporation is run by his wife of 37 years, Nancy.

In 2017, the brokerage is on pace to close more than 80 transactions, but Redondo felt it was important to provide his agents more technology and services to assist their clients.

“Technology in 2018 is so important in a developing real estate brokerage,” said Redondo. “After seeing how we can serve our clients better, NextHome was the perfect solution for our company to bring cutting-edge technology to our brokerage that has worked hard on being part of the fabric of our community.”

“The NextHome franchise is well ahead of the other real estate franchises,” added Redondo. “What companies are saying they are going to be doing in the future, NextHome is actually doing today.”



When not selling real estate, Redondo spends time with his family. The Redondos have four children and two grandchildren (with two more on the way). They love to travel and recently completed trips to visit New York, Colorado, and California.

Please join us in congratulating Will, Nancy and the rest of the team at NextHome Northshore on the opening of their brand new NextHome office!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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#### **About NextHome, Inc.**

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

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