



**Press Release**  
**November 28, 2017**

**NextHome opens new office in Tulsa, Oklahoma**

*NextHome Heartland Realty's Tulsa Branch is the third NextHome location in the state*

**Pleasanton, CA— November 28, 2017** — NextHome is proud to announce our newest addition to the franchise, **NextHome Heartland Realty – Tulsa Branch**. The brokerage is the second office opened by NextHome Heartland Realty and represents the third location in Oklahoma for the NextHome franchise. The company will be owned and operated by the real estate broker, Rhonda Plake.

Based in Tulsa, NextHome Heartland Realty – Tulsa Branch will provide real estate services such as single family residential sales, commercial, land sales, multi-family, and property management to the cities of Jenks, Broken Arrow, Sapulpa, and the remainder of the greater Tulsa Metropolitan area.

Located 100 miles northeast of Oklahoma City, the Tulsa Metropolitan area has a population of nearly 1 million residents.

Before real estate, Plake spent nearly three decades in the military. The veteran first served in the Air Force in 1980. In 2011, she retired as Commander of the *Commissioned Corps of the United States Public Health Service*.

After her successful military service career, Plake got her real estate license in 2014. In addition to having a strong interest in real estate, one of the main reasons she wanted to get into the industry was to help veterans find housing once they returned from service.

“After spending my entire adult life serving alongside brave men and women of the military, I wanted to do my part in helping veterans find their perfect home,” said Plake.

She started as a REALTOR® with a local independent brokerage in Stillwater. The broker encouraged education and Plake took it to heart.

In her first full year of real estate, she attained her *Certified Residential Specialist (CRS)* designation and sold 19 homes in 2015.

In 2016, she sold 32 homes and through mid-August 2017, Plake has sold an incredible 37 homes.

With her sales career growing year-over-year, Plake found 2017 to be the year to go out on her own and open a brokerage.

She found the NextHome franchise through a simple Google search and instantly saw



everything the company had to offer her soon-to-be-opened brokerage.

“When I saw NextHome and the level of support that I would not only receive from the franchise, but from fellow NextHome REALTORS® around the country, I knew this was the right brand to affiliate with,” said Plake. “The leadership team at NextHome sees what is lacking in our industry and with their consumer-centric focus, I feel confident that NextHome Heartland Realty will be the next successful brokerage in the area.”

When not selling real estate, Plake devotes time to both the community and spending time with her family.

She is a volunteer member of *The Boot Campaign* – a non-profit organization helping disabled Veterans. Plake wants to increase awareness of the needs of women Veterans returning from service.

Plake has been married for 20 years to her husband, Ray, and has two children – Lindsey (age 27) and Raymond Jr. (age 17).

Please join us in congratulating Rhonda and the rest of the team at NextHome Heartland Realty on the opening of their brand new NextHome office in Tulsa, OK!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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### **About NextHome, Inc.**

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

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