



Press Release
November 21, 2017

The NextHome franchise opens office in Clackamas, Oregon
Top producing real estate team joins the NextHome franchise

Pleasanton, CA — November 21, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Willamette Realty**. This new brokerage represents the seventh office location opened in Oregon by the NextHome franchise.

The Clackamas-based brokerage will be owned and operated by 14-year real estate veteran and top producing broker, Ben Andrews. The second-generation REALTOR® will lead the office of 15 agents. NextHome Willamette Realty will provide real estate services such as first-time buyer, investor, multi-family, land, luxury and traditional single-family sales to the areas of Clackamas, Happy Valley, Lake Oswego, Gresham, Beaverton, and the surrounding Portland Metropolitan area.

Clackamas is a small town located on the eastern border of the city of Portland. The Portland Metropolitan area is home to more than 2.4 million residents and is one of the largest metropolitan areas on the west coast.

In 1999, Andrews' parents and brother started *Willamette Realty*. As a family owned brokerage, the company grew to over 40+ agents.

As a graduate of University of Oregon, Andrews spent six years as a professional track runner specializing in the mile. Once he decided the time was right to retire, he joined his family in the real estate business.

In 2003, Andrews and his girlfriend at the time (and wife today) Heidi, started as REALTORS® with *Willamette Realty*. While they built a solid real estate business, it was when they developed their hyper-local focused website, www.PearlDistrict.com that the business really started taking off.

“We put a lot of effort into our website to be the community resource for all things Pearl District here in Portland,” said Andrews. “We saw the business go from \$3 million in volume annually to nearly \$10 million a year in sales.”

In 2010, the Andrews had their first child, Henry, and that changed a lot for the couple and their business focus.

“Instead of going out and constantly getting new business, we really changed our focus to building our business by referral,” recalls Andrews. “2012 was a year that changed



everything for us.”

In 2012, the couple sold more than \$18 million in volume.

“We hired a coach, started putting systems in place, and six years later, this process has allowed us to increase our business, yet take more time to be home with our son,” added Andrews.

This year to date, the Ben Andrews Team sold more than 150 homes and are on pace to sell more than \$60 million in volume.

Finding NextHome through a mutual friend and business colleague, Sean Hackney who is the broker/owner of NextHome Northwest Living, Andrews knew it was time to start his own brokerage with the franchise.

“The company was everything I was looking for in a real estate brand,” said Andrews. “From the marketing, to the look and feel of the branding, to the high-level technology... We couldn’t be happier to be a part of NextHome.”

Please join us in welcoming Ben, Heidi and the rest of the team at NextHome Willamette Realty to the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 325 offices and more than 2,200 agents. The company closes over 9,000 transactions annually worth over \$3.2 Billion in volume.

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