

#### **Press Release**

October 25, 2017

# NextHome Elite Advisors opens in Southeast Texas The NextHome franchise expands into Sugar Land, TX

**Pleasanton, CA** — **October 25, 2017** — NextHome is proud to announce our newest addition to the franchise, **NextHome Elite Advisors**. This new brokerage is the 11<sup>th</sup> location opened by the NextHome franchise in the state of Texas.

NextHome Elite Advisors will be owned and operated by four business partners: Charles Wells, his brother and sister-in-law Derek and Amanda Wells, and Candace Blue. Charles describes Candace as their "honorary sister."

Each of the business partners bring a different skill set to the team and will be focus on specific roles within the brokerage. Charles came from a background of IT consulting. Derek was previously with an oil & gas accounting firm and has a Master's Degree in accounting. Amanda had been an elementary teacher for several years. Candace was a senior recruiter for Chevron.

With all of them now working full-time in real estate, the team is poised to take the Sugar Land real estate market by storm.

Charles will serve as the Chief Executive Officer for the company. Candace is the Director of Recruiting and handles the company growth, as well as the retention of existing agents through company culture and synergy. Derek will serve as the company's Chief Financial Officer, handling all aspects of the finals for the brokerage. Amanda will use her extensive teaching background to head up agent training as the Director of Education.

NextHome Elite Advisors will cover the areas of Houston, Pearland, Missouri City, Richmond, Rosenberg and the remainder of Harris and Fort Bend Counties.

The brokerage will provide sales services for residential, commercial, luxury, investment properties, Veteran buyers and sellers, and first-time home buyer opportunities. As a second-generation teacher, Amanda and the team also specialize in helping teachers find homes within the community they work.

After several years at RE/MAX together, the four partners went out on their own and

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opened their own independent brokerage in 2016 – Wells & Blue Real Estate Advisors.

Charles found NextHome through a real estate colleague who told them about a large RE/MAX brokerage in Cypress, Texas that switched over to NextHome.

"I thought he was exaggerating about having an 80+ agent office completely turn their entire brokerage to NextHome," recalled Charles. "But after doing research about NextHome Realty Center and how Gayla and Stacie have completely changed the game in Cypress, we were in."

In the first 30 days of opening their NextHome brokerage, the company has added seven agents.

"With what our company brings to the agents through the NextHome system, it has been unbelievable to see so many agents valuing the tools we have to offer," said Charles.

Charles describes the way of treating clients with world-class service and transparency as "The Luke Experience".

"As NextHome Elite Advisors, we want to provide expert knowledge and help the client make the right decision," added Charles.

In 2016, the team sold more than \$15 million in homes in an area where the average sales price is around \$300,000.

Please join us in welcoming Charles, Derek, Amanda, Candace and the rest of the team at NextHome Elite Advisors to the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at <a href="mailto:Charis@NextHome.com">Charis@NextHome.com</a>.

Each office is an independently owned and operated business.



## **About NextHome, Inc.**

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty

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World Northern California & Northern Nevada franchise networks with over 325 offices and more than 2,200 agents. The company closes over 9,000 transactions annually worth over \$3.2 Billion in volume.

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