



Press Release
August 24, 2017

NextHome Consultants opens new office in Philadelphia, PA
The NextHome franchise opens third NextHome location in the state

Pleasanton, CA— August 24, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Consultants**. The brokerage is the third NextHome franchised location in the state of Pennsylvania. The company will be owned and operated by the real estate broker, Desirae Davis.

Based in Philadelphia, NextHome Consultants will provide real estate services such as single family residential sales, mixed use sales, and property management to the cities of Philadelphia, Abington, Cheltenham, Glenside, Jenkintown and the remainder of the greater Philadelphia Metro Area.

With over 1.5 million residents in the city, Philadelphia is the sixth largest city by population in the United States. When including the entire Philadelphia metropolitan area, the population exceeds 6 million residents.

Davis will handle all day-to-day activities as the owner of NextHome Consultants and will have Karen Walker serve as the broker of record for the office.

In 2005, Davis started her real estate career with *S.E. Armstead*, an independent real estate brokerage after her friend and REALTOR®, Debbie Bennett suggested she look into becoming an agent.

“Debbie is a good friend and someone I trusted in real estate,” recalls Davis. “She said, ‘You should get into real estate. Do you know how much you would have made if you were able to close the referrals you gave me?’”

“Once she showed me how much business I sent her, I saw a great opportunity to get into real estate,” she added.

Davis started her first year of real estate part time, but when she was able to close \$2.5 million in volume in one month, she knew it was time to focus solely on real estate. In 2007, she moved brokerages to accommodate her booming business.

After a two-year stint with the local RE/MAX brokerage, Davis moved to EXIT Realty in 2008 – bringing an incredible book of business built on several years of hard work and referrals.

In 2012, Davis took the initiative to open her own brokerage – *Five Stone Realty*. As the owner of her own business, her great reputation and track record in real estate attracted



several talented agents to join her. With the brokerage at six productive agents, Davis knew she had to offer more for both her agents and clients.

“I was looking for a company that focused on real estate technology as much as I do,” said Davis. “Not only did NextHome have the technology I wanted for our brokerage, but they had the similar vision of where the industry is going.”

Besides being a community real estate resource, Davis gives back to her community in a big way.

Since 2014, Davis has sat on the Board of the *Philadelphia Children’s Alliance* as Secretary. The organization helps Philadelphia area children who have been sexually abused.

“I want to be a strong voice for children who are too scared to speak up for themselves,” said Davis. “I’m passionate in helping these abused children.”

“After spending time with Desirae when she came out to California for franchisee training, I couldn’t be prouder to be in business with her,” said NextHome’s Vice President of Business Development, Imran Poladi. “To have someone of Desirae’s caliber join an already strong network of NextHome brokers, says a lot about the quality of our company.”

Please join us in congratulating Desirae and the rest of the team at NextHome Consultants on the opening of their brand new NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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