



Press Release
August 18, 2017

NextHome opens new office in Sahuarita, Arizona
NextHome Complete Realty is the fourth NextHome location in the state

Pleasanton, CA— August 18, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Complete Realty**. The brokerage is the fourth NextHome franchised location in the state of Arizona. The company will be owned and operated by the husband and wife team of Jim Snodgrass and Maria Serino.

Based in Sahuarita, NextHome Complete Realty will provide real estate services such as single family residential sales, commercial, and property management to the cities of Sahuarita, Tucson, Nogales, Rio Rico, Green Valley, Vail, Oro Valley, and Marana.

Located ten miles south of Tucson, Sahuarita is home to approximately 25,000 residents.

Snodgrass' first connection to real estate came when he found himself as a lead generator for a friend.

“My friend was a REALTOR® and I was sending them a lot of referrals from people I knew who were interested in buying and selling a home,” recalls Snodgrass. “With as many leads I was providing, I thought it made sense to get my real estate license and work in real estate myself.”

Starting his real estate career in 2005, Snodgrass saw immediate success as a REALTOR®. His background of business development in the medical field proved valuable and he quickly built his business. It was going so well that Serino joined him just a year later to become a two-person team to handle clients.

With 12 years at Tierra Antigua Real Estate, the couple was consistently at the top of the local sales rankings. They would often close more than 100 transactions annually.

After more than a decade of working for another broker, Snodgrass and Serino felt it was the right time to open their own brokerage. With a degree in marketing and brand management, Snodgrass wanted to start a real estate company that had a focus on consistent, clean branding and had the flexibility to adapt to a changing market.

“Maria and I were able to keep our business steady through the downturn of the economy by being proactive with our model and adapting to the shift,” said Snodgrass. “By moving to short sale listings, we were able to not only stay consistent with our business, but become a resource for those in our community who needed it during a difficult time.”



After finding out about NextHome, the couple called several NextHome franchisees to see how they felt about being involved with a relatively newer franchise brand.

“Just speaking to the several NextHome brokers over the phone, I could tell they felt connected to the company,” said Snodgrass. “That comfortability to tell us what they honestly felt about NextHome and how happy they were, let us know that this was the company for us.”

When not selling real estate, the couple of 16 years enjoy traveling and spending time with their two children, Antonio (age 14) and Angelina (age 12).

Please join us in congratulating Jim, Maria, and the rest of the team at NextHome Complete Realty on opening their brand new NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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