

Press Release August 8, 2017

> **NextHome Integrated Real Estate Services launches in Tennessee** *The newest NextHome brokerage opens in the suburbs of Nashville*

Pleasanton, CA— **August 8, 2017** — NextHome is proud to announce our latest addition to the franchise, **NextHome Integrated Real Estate Services**. The brokerage will represent the sixth NextHome franchise location opened in the state of Tennessee.

The company will be owned and operated by real estate broker, John Sisco. He will be joined on the leadership team by Russ Barger, who will serve as the Vice President & Strategist for the company.

Based out of Brentwood, NextHome Integrated Real Estate Services will provide residential sales, investment property, real estate development, first time home buyers, new home sales, and relocation services to counties such as Williamson, Davidson, Wilson, Dickson, Cheatham and the remainder of the greater Nashville area.

Sisco started his real estate career working for a family owned apartment management company while still in high school. He worked in maintenance and landscaping before worked his way up to operations management until he graduated college.

After graduation, he spent a few years in Washington, DC working on Capitol Hill. In 2002, Sisco moved back to the Nashville area and returned to real estate. This time, he worked on the real estate development side, where he purchased and renovated a small mixed-use building.

Sisco continued the development of his business in both residential and commercial projects. He attributes the successful growth of his business to several mentors who played a very important role in his career.

"I enjoy learning and trying new things," said Sisco. "I was fortunate to have successful business people share their knowledge with me and help me be better."

Three years ago, Sisco met Barger through a strategic partner and friend. The two future business partners were introduced while working on a real estate project together.

"Russ has a lot of construction and development experience and it made sense for us to partner together to work towards building an integrated real estate company that included brokerage, real estate, and construction," said Sisco.

Sisco and Barger started putting together a brokerage and creating their own process and systems to support their agents. "After we learned about the NextHome franchise in



REALTOR® Magazine, we realized the benefits of leveraging the NextHome technology platform would positively affect our brokerage," said Sisco.

Sisco and Barger give back to the community they work and live in. They are supporters of various causes such as the Vanderbilt Children's Hospital, the Empower Me Day Camp, the St. Jude Children's Hospital, and the Brown Dog Foundation.

When not selling real estate, Sisco spends time with his wife of nine years, Jennifer. His passions include reading, cooking and traveling when his schedule allows.

Please join us in welcoming John, Russ and the team at NextHome Integrated Real Estate Services to the NextHome family and congratulating them on their new NextHome brokerage!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at <u>Charis@NextHome.com</u>.

Each office is an independently owned and operated business.

About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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