



**Press Release**

**July 7, 2017**

**NextHome Venture Properties opens in Boulder, Colorado**

*The brokerage represents the 8<sup>th</sup> NextHome location in the state*

**Pleasanton, CA— July 7, 2017** — NextHome is proud to announce our latest addition to the franchise, **NextHome Venture Properties**. The brokerage will represent the 8<sup>th</sup> NextHome franchise location opened in Colorado and will be owned and operated by 34-year real estate veteran, Jeanette Brown.

Based out of Boulder, NextHome Venture Properties will provide residential real estate sales services to three counties – Boulder, Weld, and Adams. These counties include the cities of Firestone, Frederick, Erie, Thornton, Longmont, Brighton, and Broomfield.

Boulder represents the 11<sup>th</sup> largest city in Colorado and has just over 100,000 residents. Boulder is home to the University of Colorado – the state’s largest university.

The brokerage will provide real estate services such as first-time home buyers, investment properties, luxury properties, and commercial properties. NextHome Venture Properties will also put a strong focus on working with clients interested in purchasing and/or selling land lots.

Brown started her real estate at a very young age. At 16 years-old, she worked as the weekend secretary at the local Century 21 office in Fort Lupton, Colorado. Brown handled responsibilities such as writing the drafts for real estate ads and general customer service. In her teens, she realized she loved the real estate industry and knew she wanted to be a REALTOR®.

In 1983, she attained her real estate license and started with a local independent brokerage. Looking for a company who would help her learn the business and provide the training she wanted, Brown made the move to several brokerages before settling in at a local nationally franchised office.

“At that time, many brokers just pushed methods such as cold calling, or door knocking,” recalls Brown. “I was looking for a brokerage to help me with marketing ideas and ways to build trusted business relationships. I couldn’t seem to find the right office, so I spent a lot of my time and resources getting the training on my own.”

Over the next two decades, Brown built a strong real estate business in her community through selfless dedication and putting her clients’ needs first.

After 21 years as an agent, Brown felt it was the right time to be her own broker. In 2004, she opened her own brokerage – *Victory Properties*. The small, independent, full-service brokerage did very well in sales by connecting with the community.

But running her own brokerage didn’t come without her share of challenges.



“With Victory Properties being my first business, I learned a lot about how to run a brokerage through trial and error,” recalls Brown. “My client’s service was never compromised, but the aspect of owning my own small business took some time to perfect.”

In the second year of Victory Properties, Brown had a career year – selling more properties than she had ever sold her previous 20+ years. Brown attributes the increase in business to having a clear understanding of all facets of the real estate business. By being responsible for budgets, marketing campaigns, and other broker duties, she overhauled her sales business and saw strong sales as a result.

In 2017, while looking through REALTOR® Magazine, Brown found out about a real estate franchise she could affiliate with to grow her company.

“I spent more than 20 years as an agent helping clients, but what I realized was that our area lacked a brokerage focused on helping agents succeed,” said Brown. “I wanted to provide a company where agents could go and learn how to be great agents. I wanted to be the resource to these agents that I never had early in my career.”

“NextHome provides me with the tools and systems that I feel can make a difference in my brokerage,” added Brown. “After taking the trip to California to meet with the NextHome corporate team for training, I’m more confident than ever about what NextHome Venture Properties can offer our community and our agents.”

When not selling real estate, Brown enjoys spending time with her husband of nearly 35 years, Dave, and their three children and six grandchildren. You will often find Jeanette and Dave fly fishing in local waters. As avid fly fishers for the past 25 years, she describes the feeling of fishing as one of the most calming activities a person could do.

Please join us in welcoming Jeanette and the rest of her team at NextHome Venture Properties to the NextHome family and congratulating them on their brand new office location!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

###

#### **About NextHome, Inc.**

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty



World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

**For more information, press:**

Imran Poladi  
209-470-1493  
Imran@nexthome.com

**For more information, sales:**

Charis Moreno  
925-271-9102  
Charis@nexthome.com

**Additional information, announcements and press releases visit:**  
**<http://www.nexthome.com/trending>**