



Press Release
June 23, 2017

NextHome Music City Realty opens in Brentwood, Tennessee

The brokerage represents the fourth location of the NextHome franchise in the state

Pleasanton, CA— June 23, 2017 — NextHome is proud to announce our latest addition to the franchise, **NextHome Music City Realty**. The brokerage will be owned and operated by the husband and wife team of Randy and Kim Bacik.

The Brentwood-based brokerage will provide residential real estate sales services to the cities of Brentwood, Franklin, Nolensville, Murfreesboro and the remainder of Williamson and Rutherford Counties. Included among the services provided by NextHome Music City Realty will be first-time home buyers, move-up buyers, luxury properties, single family residence listings, and investment properties.

Located 20 minutes south of Nashville, Brentwood is home to over 40,000 residents.

Originally from Florida, both Randy and Kim are experienced real estate veterans of more than 20 years in the industry. Randy (licensed since 1995) and Kim (licensed since 1997) started their real estate career as owners of their own vacation rental business.

Working in the Sanibel Islands area in Florida in 1997, the Baciks started *Royal Shell Vacations* – a real estate company which focused on vacation rental property management. In just ten years, the couple grew their company from a two-person operation to have more than 450 agents in 27 offices throughout the west coast of Florida. At the peak of their company, *Royal Shell Vacations* was responsible for managing over 2,200 properties.

The Baciks successfully ran *Royal Shell Vacations* up until they sold it in 2008. The new owners asked the two to stay on and continue to manage the company. Randy and Kim ran the company until 2016, when the couple wanted to relocate to Tennessee.

“We went to a wedding in 2015 that happened to be held in Franklin,” recalls Randy. “Right away we fell in love with the city and Kim said, ‘Let’s do it’. So, we made the move.”

With NextHome Music City Realty, the Baciks will return to their experience in building a company through staying cutting edge, treating their team members with respect, and providing the support and guidance their agents need.

“We are not the type of brokers who want to be in the spotlight,” said Randy. “It’s our belief in our agents and associates that helped us build our last company. With



NextHome Music City Realty, those same principles will be at the core of how we treat our team.”

“We have made the commitment to providing our agents with the most innovative technology and tools and to give Franklin and surrounding communities a real estate company they can count on for expert real estate service and guidance,” added Kim.

Agent amenities such as an in-house marketing team and an administrative staff to assist the agents, will allow NextHome Music City Realty’s REALTORS® to be focused on providing world-class service to their clients.

When the Baciks are not selling real estate, the couple spends time with their three children and two grandchildren. The company will be a family affair as their daughter, Tiffany, and sons Tyler and Tanner, will all be working at the brokerage.

Tiffany will be working as an agent, as well as helping with some of the administrative duties, while Tyler will focus on brokerage technology and Tanner handles marketing and photography of company listings.

Outside of real estate, the Baciks have two volunteer organizations they work with.

“We are big volunteers with rescue animals,” said Randy. “We believe in giving animals a chance and we spend time and efforts helping these animals in need. We have been a home for several rescue dogs who needed a home.”

“We also are involved with an organization called The Dream Foundation,” said Kim. “Like Make-A-Wish provides experiences for children, The Dream Foundation provides experiences for the elderly to fulfill a dream. It’s very rewarding for us to be involved working with the organization.”

Please join us in welcoming Randy, Kim, and the rest of the team at NextHome Music City Realty to the NextHome family and congratulating them on their brand new office location!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.



NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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