



Press Release

June 21, 2017

NextHome franchise expansion continues in Massachusetts

NextHome Signature Realty will open in Dover, MA

Pleasanton, CA— June 21, 2017 — NextHome is proud to announce our latest addition to the franchise, **NextHome Signature Realty**. The brokerage will be owned and operated by five business partners – Michele Mullen, Gerry Mullen Jr., Amy Mullen, John Eysie, and Cathy Savage-Eysie.

The company leadership team, known in their local real estate community as *The Dream Team*, is comprised of family members coming together to run the brokerage. Each member plays an integral role for the company.

Michele will function as the day-to-day operations manager and the trainer for their agents. Her son, Gerry will serve as the broker of record for NextHome Signature Realty. Gerry's wife, Amy, will focus on sales, as will Michele's brother, John. Cathy, John's wife, will be the branding specialist for the company.

In addition to real estate experience, the members of the team come with diverse backgrounds, and features members who have expertise in fields such as legal attorneys, educators, corporate executives and branding specialists. It's those skills that will provide NextHome Signature Realty a real advantage for clients who work with the company.

The Dover-based brokerage will provide residential real estate sales services to the all areas of Southeastern Massachusetts including Dover, Medfield, Norwood, Dedham, Westwood, Needham and the remainder of Norfolk County.

Included among the services provided by NextHome Signature Realty will be first-time home buyers, move-up buyers, single family residence listings, multi-family properties, and investment properties. Luxury property sales make up a significant portion of the company's sales, as Michele is certified as a Luxury Home Marketing Specialist.

Located 20 minutes southwest of Boston, Dover is home to just under 7,000 residents and located on the south banks of the Charles River.

As experienced real estate investors, the ownership team comes from a real estate upbringing. Michele's father was a successful real estate entrepreneur who built relationships in the Dover area for decades.

"With me being a second-generation REALTOR® and Gerry being a third-generation REALTOR®, our family has been deeply rooted in the real estate world," said Michele.



“I know my father is looking down on us from heaven and I’m hoping he’s proud that we have been able to continue his legacy.”

The Dream Team decided to open the company after finding NextHome to be the forward-thinking brand they were looking for in a franchise.

“Everything I read about NextHome fit our personality,” said Michele. “We didn’t want to be affiliated with a company that was stagnant and not technology-based.”

“The real ‘wow’ factor is when (NextHome’s Chief Executive Officer) James Dwiggins called to introduce himself when we were looking at the franchise,” added Michele. “To have a CEO of a large company reach out to introduce himself... It’s one of those small things that make such a big difference. It’s exactly the type of company we are proud to be connected with.”

Please join us in welcoming Michele, Gerry Jr., Amy, John, Cathy, and the rest of the team at NextHome Signature Realty to the NextHome family and congratulating them on their new NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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