



**Press Release**  
**June 13, 2017**

**NextHome Elevate Real Estate opens in Montrose, Colorado**  
*The office represents the 7<sup>th</sup> NextHome brokerage opened in the state*

**Pleasanton, CA— June 13, 2017** — NextHome is proud to announce our newest addition to the franchise, **NextHome Elevate Real Estate**. The new brokerage is the 7<sup>th</sup> NextHome franchise location opened in the state of Colorado.

NextHome Elevate Real Estate will be owned and operated by the husband and wife team of Shawn and Tammy Carroll. Shawn will handle most of the sales and day-to-day brokerage duties, while Tammy will handle the company's accounting and back office operations. The Montrose-based brokerage will service the cities of Montrose, Ridgeway, Ouray, and Delta.

The brokerage will focus on residential real estate services such as first time home buyers, investment properties, multi-family homes, and commercial. Over the past several years, the company has been working extensively with high-end home listings.

The City of Montrose is located in the southwest part of Colorado and is home to just under 20,000 residents.

Licensed since 1994, Shawn spent the first few years of his career with a local independent brokerage – *Bray and Company*. After several years of successful selling, Shawn made the move to a local *RE/MAX* brokerage. It was there where he saw true growth in his business and an opportunity to make a bold move.

“I was already running my business like a brokerage, so we opened our own company – *Premier Properties Group*,” said Shawn.

For next 13 years, Shawn and Tammy grew the company to 15 agents and had an incredible number of closed transactions represented by the brokerage.

But as the 2013 recession hit its low point in the southwest Colorado region, the area's sales numbers slowed to a crawl. This became an opportunity for Shawn to step back and accomplish some of his other bucket list items.

He returned to school and achieved his Master's Degree. He also spent more time with



one of his passions – coaching basketball.

As the market began to improve, Shawn returned to real estate in 2016 and joined a local, nationally franchised office on the promises of providing him with updated technology and systems.

“Unfortunately, they did not follow through on their promises,” recalls Shawn. “As frustrating as that was, I realized it was an opportunity to fill a hole in the market with a company that could provide agents with high-level technology expected by today’s buyers and sellers.”

Shawn’s introduction to NextHome was by accident.

“I thought I was calling a different real estate franchise when I connected with (NextHome’s VP of Sales) Charis Moreno,” said Shawn. “We hit it off right away and the more I found out about NextHome, the more I knew it was right for us.”

Since their launch, Shawn and Tammy have been getting rave reviews on their marketing and design of their materials – especially from other agents.

“It’s great to have other agents call and tell me that they love our marketing,” Shawn said with a laugh.

NextHome Elevate Real Estate makes a promise to the real estate community that the high-tech will always lead to high-touch service.

“I’ve always been a broker who believes in the handshake and the client/agent in-person relationship,” adds Shawn. “It’s NextHome Elevate Real Estate’s technology that will connect us with more potential clients, which allows us to represent more buyers and sellers as their trusted source in real estate.”

When not selling real estate, Tammy and Shawn spend time with their four children and three grandchildren with a focus around sports. As passionate basketball fans, you’ll either find Shawn coaching basketball or at a game with Tammy and the kids.

Please join us in welcoming Tammy, Shawn and the rest of their team at NextHome Elevate Real Estate for the opening of their new NextHome office!



***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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**About NextHome, Inc.**

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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