



Press Release
June 8, 2017

NextHome continues expansion in Los Angeles County
The franchise opens NextHome Nest Broker in El Segundo, CA

Pleasanton, CA— June 8, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Nest Broker**. The new brokerage is the 42nd NextHome franchise location opened in the state of California.

NextHome Nest Broker will be owned and operated by veteran real estate broker, Bitania Girma. The El Segundo-based brokerage will service the entire Los Angeles area including El Segundo, Hawthorne, Inglewood, Redondo Beach, Manhattan Beach, Hermosa Beach, Torrance and Lawndale.

The brokerage will focus on residential real estate services such as first time home buyers, investment properties, multi-family homes, and condominiums.

Home to just under 20,000 residents, the city of El Segundo is located in what is known locally as the South Bay – an area outside of the City of Los Angeles.

Licensed since 2002, Girma started her career with a local independent real estate brokerage in Torrance. Girma enjoyed the supervising manager’s hands-on approach in helping her build her real estate business and improve as an agent.

When the manager of the office left to open her own brokerage in 2006, Girma followed. Over the next ten years at BRC Realty, Girma built an impressive sales career in one of the most real estate agent-saturated areas in California.

Inspired by her broker’s determination to go out on her own and open a real estate brokerage, Girma attained her broker’s license in 2015 and opened her own company – Nest Broker.

“I chose the name Nest Broker because the term ‘nest’ stands for where one settles down with family,” said Girma. “I love being a part of helping someone find their dream house and settle into building a life of memories in that home.”

Knowing she would need some assistance in creating a brokerage with the technology and systems to take her company to the next level, Girma looked at franchising.



Girma and her husband of 11 years, Anteneh Dejene, are no strangers to franchises. They were H&R Block tax service franchisees and owners of their own location for seven years.

“We understand the power and benefits of partnering with an established franchise,” said Girma. “By connecting and partnering with NextHome, I can focus on providing world-class service to both my agents and my clients, instead of spending time looking for the tools and technology to stay relevant in the market.”

True to her “nest”, Girma is focused on family when she is not selling real estate. The couple are proud parents to two boys – Josiah (age 6) and Isaiah (4). Girma stresses the importance of exposing her children to cultural differences and take the children traveling throughout the world to experience people from different countries.

Please join us in welcoming Bitania and the rest of her team at NextHome Nest Broker for the opening of their new NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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