

Press Release June 6, 2017

NextHome expands into the State of Vermont The NextHome Heritage brokerage will be the first franchisee in the state

Pleasanton, CA— June 6, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Heritage**. The new brokerage is the first NextHome franchise location opened in the state of Vermont.

NextHome Heritage will be owned and operated by the husband and wife team of Matt and Sarah Mayer. The Williston-based brokerage will service the entire Chittenden County including Burlington, Williston, South Burlington, Shelburne, and Charlotte.

The brokerage will focus on residential real estate services such as first time home buyers, investment properties, multi-family homes, and land purchase and developments.

Home to just under 10,000 residents, the city of Williston is a suburb to Vermont's largest city, Burlington.

Licensed since 2010, Matt started his career with Chenette Real Estate, a well-known and respected local real estate brokerage. He steadily built his real estate business under Chenette Real Estate with their supportive, yet flexible brokerage supervision.

"I really enjoyed working for the brokerage," said Matt. "I was able to run my business the way I wanted, yet had all the guidance I needed to grow. It was also a place where I learned to market my services to the local community."

In 2012, Matt's real estate sales approached 20 transactions yearly and he needed an assistant to help him. Sarah, a former teacher, joined Matt to form a real estate team designed with the client in mind.

In 2014, Sarah attained her real estate license and began working with prospective buyers and helping them find their next home.

As the couple continued to sell more homes each year, it was the birth of their first son, Nathaniel, in 2016 that changed everything.



"After Nathaniel was born, Sarah and I really thought about what we wanted to build and leave for our son," recalls Matt. "It was the thought of building a business and a company we could be proud of that had us ready to go out on our own."

"NextHome Heritage will bring a fresh, new approach to the traditional way real estate had been done in our area," said Sarah. "We will use the cutting-edge technology to create a better experience for our clients without ever losing the real relationship we have with them."

When the Mayers aren't selling real estate, they take in all the great outdoor activities Vermont has to offer. They particularly like taking Nathaniel on hikes and you'll frequently find them hiking with their family dog, Scarlett.

Please join us in welcoming Matt, Sarah, and the rest of their team at NextHome Heritage for the opening of their new NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at <u>Charis@NextHome.com</u>.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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