



Press Release

June 2, 2017

NextHome Horizons is the newest office of the NextHome franchise
The Baxter-based brokerage will service Central Minnesota

Pleasanton, CA— June 2, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Horizons**. The new brokerage is the second NextHome franchise location opened in the state of Minnesota.

NextHome Horizons will be owned and operated by real estate broker, Kent Swenson. The Baxter-based brokerage will service the counties of Crow Wing and Cass, as well as the Gull Lake, Crosslake, and Pelican Lake areas.

The brokerage will focus on residential real estate services such as first time home buyers, investment properties, and property acquisition for rehab and re-sale.

Home to just under 10,000 residents, the city of Baxter is located approximately two hours north of Minneapolis.

After many years in the automotive customer service industry, Swenson moved to the real estate field in 2012. Starting with a nationally recognized real estate franchise, Swenson sold 12 homes in his very first year.

Swenson steadily built his business year over year with particular focus on helping his clients through acquiring investment properties. In addition, Swenson began purchasing properties and flipping them for his own investment portfolio.

“By understanding the needs of those looking for investment properties, I can help evaluate these opportunities,” said Swenson.

Even though he found success in selling real estate, Swenson became disenchanted with the lack of resources provided by the brokerage that he chose to affiliate with.

Frustrated with the lack of options for real estate companies, Swenson felt it was the right time to open his own brokerage.

“I found NextHome when I was searching for real estate franchises,” recalls Swenson. “After seeing the signage and branding for the very first time, I loved the look and feel of



what the company had to offer. Once I was able to find out more about what the company provided franchisees, I was in.”

In 2017, Swenson is looking forward to getting more involved in the real estate community. He is a supporter of the National Association of REALTORS® efforts in raising money for the REALTOR® Political Action Committee (RPAC). This committee was formed in order to support candidates who look to protect home ownership rights for all citizens.

When not selling real estate, Swenson spends time with his wife of eight years, Sarah, and their four children – sons, Kruze (5 years old) and Breck (3) and twin daughters, McKenna and Aria (1).

The Swensons enjoy time on Gull Lake where you’ll find them boating and fishing.

Please join us in welcoming Kent and the rest of his team at NextHome Horizons for the opening of their new NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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