



Press Release
May 17th, 2017

NextHome, Inc. partners with BrokerSumo to bring commissions and accounting solution to its franchise network

The system will facilitate agent billings and reporting for NextHome brokerages

Pleasanton, CA — May 17th, 2017 — National real estate franchisor, NextHome, Inc., announces new partnership with BrokerSumo, provider of the industry’s leading back office, commission management and accounting platform. The companies join forces to provide NextHome franchisees a modern and affordable solution for automatically calculating commission splits, creating disbursements, paying agents and managing office accounting.

“I have researched a variety of back office solutions for our real estate network. In the end, BrokerSumo’s platform offers the perfect blend of efficiency, accuracy and ease of use,” said Keith Robinson, Chief Strategy Officer of NextHome. “As you manage your brokerage, your back office solution should ‘just work’ and allow you to be a better leader for your agents. BrokerSumo does exactly that.”

The system allows brokers to manage their office with one application. In addition to adding transaction data to create commission disbursements, it allows users to pay agents via direct deposit and to track sales performance. BrokerSumo’s platform syncs with QuickBooks, which enables brokers to easily bring commission data into sales invoices, receipts, or invoices.

“We couldn’t be more excited about our partnership with NextHome, the fastest growing real estate franchise in the country,” said Jeremy Shoenig, founder of BrokerSumo. “Our system is the perfect fit for NextHome, offering their franchisees a back office solution for managing payments, billing, accounting and other pain points brokerages face today,” added Shoenig.

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About BrokerSumo

BrokerSumo is a back office, commission management and accounting solution designed for real estate brokerages and agent teams. The system is easy to use, yet powerful enough to manage the critical tasks of running a successful brokerage.

For more information, press:

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty



World Northern California & Northern Nevada franchise networks with over 300 offices and more than 1,700 agents. The company closes over 8,000 transactions annually worth over \$3B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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