



Press Release

May 16, 2017

NextHome opens new location in Springfield, New Jersey
NextHome Royal Lion Realty is the 3rd franchised office in the state

Pleasanton, CA— May 16, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Royal Lion Realty**. The new brokerage is the 3rd NextHome franchise location opened in the state of New Jersey.

Based out of the township of Springfield, NextHome Royal Lion Realty will be owned and operated by Rosa Stimmler. The brokerage will service the counties of Union, Essex, Morris, Somerset, and Middlesex. As a bilingual brokerage, the company will provide service to both English and Spanish-speaking clients.

Located 10 minutes north of Newark, Springfield is home to nearly 16,000 residents. The township is well known for the wonderful golf courses throughout the area. The Baltusrol Golf Course was the location of the 2016 Professional Golfer's Association Championship.

Licensed since 2006, Stimmler started her real estate career in Summit, NJ with the local *Coldwell Banker* brokerage. Two years later, she moved brokerages to the Coldwell Banker in Union, NJ.

Over the next eight years, Stimmler focused on exceeding client expectations and grew her business to sell more than 30 transactions a year.

In early 2016, Stimmler wanted to grow her business by creating a new environment for her clients. She wanted to integrate more technology and new branding that would best serve her local community.

“With my son, Stephen, headed off to college, it was a perfect opportunity to open my own brokerage,” recalls Stimmler.

She opened Royal Lion Realty in April of 2016 and continued her successful real estate sales career.

“I was proud to have been able to open the doors of *Royal Lion Realty*, but the task of finding the best technology and tools for our agents was overwhelming. Finding a franchise that had this already figured out was important. NextHome was exactly the right fit at the right time.”



In late 2016, Stimmler found out about NextHome through her friend and business colleague, Lionel Cruz.

“Lionel told me about what a great experience he had thus far being a NextHome franchisee,” said Stimmler. “But after going to the NextHome National Conference in New Orleans this past March, I knew I had made the right decision. Everyone at NextHome has made me feel like a part of a caring family.”

When not selling real estate, Stimmler spends time with Stephen (age 21) in between his college courses at Indiana University.

“Being a single mom, having a strong relationship with my son is the most important thing in my life,” said Stimmler. “He is starting an internship for the Supreme Court of New York and I couldn’t be more proud of him.”

Please join us in welcoming Rosa and the rest of her team at NextHome Royal Lion Realty for the opening of their new NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 300 offices and more than 2,000 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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