



Press Release
April 12, 2017

NextHome Franchise Expands in California
NextHome Central Coast Properties opens in Paso Robles

Pleasanton, CA— April 12, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Central Coast Properties**. This new brokerage represents the 41st location opened by the NextHome franchise in the state of California.

The office will be based in Paso Robles and will service the communities of Paso Robles, Atascadero, Templeton, Santa Margarita, San Miguel and the remainder of Northern San Luis Obispo County.

Owned and operated by real estate broker, Cody Wilcoxson, the brokerage will provide sales services for residential, ranch, land, luxury properties, and vineyard properties, and investment opportunities.

Licensed since 2008, Wilcoxson had a genuine interest in real estate at a young age. His uncle and aunt, Jim and Sydney Liptak, have been in the real estate industry for nearly 30 years and Wilcoxson was able to see them build and maintain a thriving business.

“I have so much respect for them,” said Wilcoxson about the Liptaks. “They have provided me with such a wonderful set of role models to learn from. When Jim stepped up to be the California Association of REALTORS® State President in 2009, I not only wanted to build a great real estate sales business, but be involved in helping my fellow REALTORS® through volunteer service.”

Over the next eight years, Wilcoxson steadily built his business to see a year-over-year increase in business. In 2016, Wilcoxson sold 28 sides for a sales volume exceeding \$11 million.

After nearly a decade in a successful real estate sales career, Wilcoxson was ready to take the next step and open his own brokerage. He knew NextHome was a viable option to franchise with his brokerage.

“I have known (NextHome’s Chief Executive Officer) James Dwiggins for several years,” said Wilcoxson. “Ever since he and his team started NextHome in 2015, I have been watching the company. I love everything the franchise is providing for its franchisees. It made perfect sense for me to have NextHome be a big part of my own brokerage.”



NextHome Central Coast Properties is now the real estate home to his mentors, the Liptaks.

“It means so much to me to have people I care about and those who helped me get to where I am today be a part of this exciting new chapter of my career,” added Wilcoxson. “Jim and Sydney set the stage for my success and I’m so proud to have them be a part of NextHome with me.”

When not selling real estate, Wilcoxson spends time with his girlfriend of nearly two years, Catherine. They both are in a band where they play guitar and sing, but Wilcoxson says he leaves most of the singing to Catherine.

Please join us in welcoming Cody, Jim, Sydney and the rest of the team at NextHome Central Coast Properties in the grand opening of their new NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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