



Press Release
April 11, 2017

NextHome Summit Realty opens new location in Florida
Mark Moussa and Mike Harris open their second NextHome office

Pleasanton, CA— April 11, 2017 — NextHome is proud to announce our newest addition to the franchise, **NextHome Summit Realty**. This branch location is the second NextHome location for business partners, Mark Moussa and Mike Harris. NextHome Summit Realty opened their first office in Knoxville, Tennessee in August of 2016.

Adding the Orlando, Florida branch expands NextHome Summit Realty into its second state. This location will focus on residential sales, second home sales, investment property sales and luxury home in the Greater Orlando metropolitan area.

Mark Goldberg will serve as the Branch Manager and Managing Broker for Moussa and Harris. With over 28 years of real estate experience, the business partners are excited to have Goldberg leading the way for their new office.

“Mark was a great addition to our team,” said Moussa. “With his extensive knowledge of the Orlando real estate market, he was the natural choice for the leader of our new location.”

With the new location, Moussa feels good about expanding into one of the hottest real estate markets in the nation.

“NextHome Summit Realty is now in Knoxville, TN and Orlando, FL – two of the most in-demand cities in the United States when it comes to buying a home,” added Moussa.

Moussa, a journalism graduate from the University of Tennessee, started his real estate career in 2014 after 12 years as a business owner of several Verizon stores in Knoxville. He took the business skills needed to succeed in the wireless industry and applied that to his real estate career – creating immediate success in sales.

“I happened to have met a customer who was a successful real estate agent when they used to come into my store,” recalls Moussa. “After asking more about the real estate industry, and sending her a lot of referrals, I felt I could do very well in real estate sales through a lot of my experience as a small business owner.”



In his very first year, Moussa compiled an incredible 32 transactions sides closed. Asked to be the brokerage’s technology director in late 2014, Moussa added the responsibility, but it didn’t take away from his ability to sell.

In 2015, Moussa put his high-level prospecting skills to work and closed 56 transactions in the first six months of 2015 before taking the remainder of the year off to spend time with his three children – daughters Maya (11), Ali (8) and son Zaen (9).

“Family is so important to me,” said Moussa. “After having a really good first part of the year, I thought it would be best to take the second part of the year and focus on family.”

With his exceptional numbers, Moussa began researching the possibility of opening his own brokerage. A simple Google search led him to NextHome.

“NextHome was the right fit for my business and the team that I am working alongside,” said Moussa. “Knowing what lead generation I need to grow my company, NextHome made so much sense.”

Please join us in welcoming Mark, Mike, the other Mark and the rest of the team at NextHome Summit Realty in opening their second NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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