



Press Release
March 20, 2017

NextHome Opens Brokerage in Santa Rosa, California
NextHome Wine Country Premier will service Sonoma County

Pleasanton, CA— March 20, 2017 — NextHome is proud to announce our newest addition to the NextHome franchise – **NextHome Wine Country Premier**. It is the 38th NextHome franchise location opened in the state of California.

Based out of Santa Rosa, the new brokerage will provide real estate services such as residential sales, investment property sales, land sales, and luxury home sales. The brokerage will serve the needs of residents in Santa Rosa, Sonoma, Windsor, Healdsburg, Cloverdale, Sebastopol, Rohnert Park, Petaluma, and the remainder of Sonoma County.

NextHome Wine Country Premier will be owned and operated by four business partners who will specialize in different aspects of the brokerage – Marnie and Eric Goldschlag (Training and Operations), Teri Villeggiante (Agent Development), and Jock McNeill (Recruiting).

Teri met Marnie during their time working at the same local *Prudential* brokerage. They enjoyed working together and quickly built a friendship on trust and helping one another with their real estate business.

When the two left Prudential to join the local *Century 21* office in 2011, they continued to work alongside each other although not officially on a team. With Teri and Marnie having 25 and 13 years of real estate experience respectively, the dynamic between the two made a lot of sense to join forces and form a team.

In 2014, Marnie and Teri created *The Wine Country Home Team*.

“We had already helped each other with our business in the past, and we are such close friends, it made complete sense for us to partner up and work as a team,” said Marnie.

After a successful career in law enforcement for nearly three decades, Eric came on board to handle all Operations for the brokerage. Licensed since 2003, Eric was instrumental in building the Goldschlag’s real estate business. Now able to focus on real estate full-time, he will bring a steady eye to the brokerage’s financial division and the day-to-day operations of the company.

After meeting Marnie in 2004 as a member of the same Rotary Club, Jock comes to the table with vast experience in running a thriving property management business. License since 2000, he owns a company that manages over 1,000 properties. As the member of



the ownership team responsible for growing the brokerage, Jock's deep connections within the community will be key in developing NextHome Wine Country Premier.

After an exceptional year in sales in 2016, the four knew it was time to look at opening their own real estate company.

“We wanted a franchise that had not only a fresh look, but also a fresh approach to real estate,” said Teri. “After meeting with several different franchises, there really was only one choice – NextHome.”

“We found NextHome through a simple Google search,” added Jock. “What we found was a franchise that had that fresh, clean look, was forward-thinking and had all the technology we wanted.... and more.”

The owners of NextHome Wine Country Premier have a crystal-clear vision for their brokerage that they pride themselves in.

“It really comes down to the people,” said Marnie. “We have a brokerage focused on having agents who are career-oriented, who want to provide world-class service for their clients and who want to work in a caring, collaborative work environment. Real estate is about having fun, yet providing great service to our community. We have a brokerage that will attract like-minded agents to join us.”

Please join us in welcoming Marnie, Eric, Teri, Jock and the rest of their team at **NextHome Wine Country Premier** for the opening of their brand new NextHome office!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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