



Press Release
February 21, 2017

NextHome expands in Wisconsin with New Franchisee
NextHome Lake Country opens in Waukesha

Pleasanton, CA— February 21, 2017 — NextHome is proud to announce our newest addition to the NextHome franchise – **NextHome Lake Country**. This represents the 4th NextHome office location in the state of Wisconsin.

Based out of Waukesha, the NextHome Lake Country will be owned and operated by real estate broker, Rochelle Gamauf, and will provide real estate services such as residential sales, land sales, luxury home sales, investment property sales and purchases for first time homebuyers.

The company will serve the residents of Waukesha, Delafield, Brookfield, Pewaukee and the remainder of Waukesha County.

The city of Waukesha is located 30 minutes west of Milwaukee and is home to over 70,000 residents.

Licensed since 2008, Gamauf designed her real estate business to combine innovative real estate marketing and traditional relationship building. This mixture created a world-class client service model which excelled her business to over 35 closed transactions annually.

While she knew she wanted to one day open her own brokerage, it wasn't until mid-2016 when Gamauf seriously began the process.

"I've always wanted to own my own real estate company," said Gamauf. "I truly have a passion for real estate and I wanted to work alongside other REALTORS® who felt the same."

Gamauf needed a franchise that would back her with resources THAT would provide the tools and technology to better serve clients.

"I found out about NextHome on *Inman News*," recalls Gamauf. "I evaluate things differently than most. I look for a reason to say no. The more I researched about NextHome, I couldn't find any reason why the company wasn't a great fit for my new brokerage."

"I love how NextHome Lake Country provides our agents all the technology that would normally cost a fortune to piece together," she added. "We can now give them top-of-the-line technology in an affordable format. I'm very happy with my decision to join NextHome."



When not selling real estate, Gamauf spends time with her husband, Jim, and their three children – Justin (20 years old), Kyle (17), and Megan (15). The Gamaufs take in all that Wisconsin has to offer such as boating on the lake and enjoying the outdoors.

Please join us in welcoming Rochelle and the rest of her team at NextHome Lake Country for the opening of their brand new NextHome brokerage!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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