



Press Release
February 17, 2017

NextHome Source opens in Gilbert, Arizona

The brokerage represents the third NextHome franchise in the state

Pleasanton, CA— February 17, 2017 — NextHome is proud to announce our newest addition to the NextHome franchise – **NextHome Source**. This represents the 3rd NextHome office location in the state of Arizona.

Based out of Gilbert, the brokerage will be owned and operated by real estate broker, Linda Chafey. NextHome Source will serve the needs of residents in Gilbert, Chandler, Queen Creek, San Tan Valley, Mesa, Tempe and the Phoenix metro area. The brokerage will provide services such as residential real estate sales, investment properties, luxury homes, and first time home buyers.

The city of Gilbert is located 20 miles east of Phoenix and is home to approximately 210,000 residents.

Chafey spent over a decade in education as a grade school teacher, but had been exposed to the real estate industry for many years. Her husband, Rick, is a general contractor and custom home builder for *Red Rock Contractors*.

Chafey made the jump to real estate in 2010 and saw her business steadily grow year-over-year. First starting with a regional independent real estate company, Chafey's sales numbers had her thinking about expanding and opening her own brokerage.

“I really enjoyed my years as a teacher,” said Chafey. “As I built my own personal real estate business, I still had a passion to teach and help others, so I decided to go out on my own and start my own brokerage.”

In 2013, Chafey started *Southwest Image Realty*, where the focus was building a business with career-oriented REALTORS® who valued accountability and had a commitment to education and improvement.

Naturally, Chafey wanted to lead by example. She is a Graduate of the Real Estate Institute (GRI) and is an Accredited Buyer's Representative (ABR). These National Association of REALTORS® designations show Chafey's commitment to her agents that education is key in any successful business.

This level of commitment has grown Chafey's business to where over 90% comes from referral and repeat business.

In 2016, Chafey looked to increase the value of her brokerage to both her agents and her clients.



“I first found NextHome through a REALTOR® Magazine advertisement,” recalls Chafey. “I wasn’t originally looking to make a change, but I did want to increase the technology and service from our brokerage to our clients.”

“NextHome had everything I was looking for,” added Chafey. “Change can be tough, but innovating in an evolving market is critical for our clients.”

In addition to real estate, Chafey also volunteers a significant amount of time to community service.

She is a member of the *Gilbert Chamber of Commerce* and is a graduate of the community serviced-based *Gilbert Leadership Program*.

When not selling real estate, Chafey is all about family. Her and Rick have four children – Tommy (age 21), Brendan (19), Ryan (18) and Allison (16). The Chafey Family love to go hiking, travel, and get on the boat for some wakeboarding on Saguario Lake.

Please join us in welcoming Linda, and the rest of her team at NextHome Source for the opening of their brand new NextHome brokerage!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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For more information, press:

Imran Poladi
209-470-1493
Imran@nexthome.com



For more information, sales:

Charis Moreno
925-271-9102
Charis@nexthome.com

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