

Press Release February 7, 2017

NextHome opens office in Bellingham, Washington *NextHome Northwest Living will serve a community of over 250,000 residents*

Pleasanton, CA— **February 7, 2017** — NextHome is proud to announce our newest addition to the NextHome franchise – **NextHome Northwest Living**. This represents the 2nd office location in the state of Washington.

Based out of Bellingham, the brokerage will be owned and operated by three successful REALTORS® - business partners Sean Hackney, Sean Ryan and his wife, Staci Jarvis-Ryan. Hackney will focus on the training of new company agents, Ryan will be the designated broker and handle the day-to-day operations, and Jarvis-Ryan will handle the financials and operations of the brokerage.

NextHome Northwest Living will serve the needs of residents in Bellingham, Ferndale, Blaine, Lynden, Sudden Valley, Birch Bay, and the remainder of Whatcom County.

The company provides services such as residential sales, luxury home sales, investment property sales, new home construction sales, multi-family property sales, and land deals.

Bellingham is home to just under 100,000 residents, making it the 13th largest city in the state of Washington.

With Ryan and Hackney licensed since 2002, and Jarvis-Ryan licensed since 2003, the three partners happened to meet at a real estate training conference.

"In 2007, we were all attendees at the Brian Buffini Conference," recalls Hackney. "We all have a true commitment to serving our clients with the upmost care and professionalism. It was by chance that we met each other at the conference, but with our like-minded way of doing business and all of us working in the same city, we bonded and became friends."

While all three worked at separate companies when they met, in 2011 Hackney moved over to the independent brokerage Ryan was working at. A year later, Jarvis-Ryan made the move over to the same brokerage as well.

Although, they started as three separate agents, they started discussing the idea of potentially going out on their own and creating their own brokerage.

It was a revelation Hackney discovered in 2013 that started him down the path of owning his own company.



"My father passed away in 2013," said Hackney. "When I was going through his personal items, I found a list from 2008 with his written goals."

"On the list, one of his goals was to own a brokerage with me," added Hackney. "I knew right then and there; it was the right time and Staci and Sean were the right partners to do it with."

In May 2016, the three set the wheels in motion to open their own brokerage. They were set on being an independent company with no intent on franchising. However, a call from a mutual friend introduced them to NextHome.

"One of (NextHome's Vice President of Business Development) Imran Poladi's friends suggested that I check out the company," said Hackney. "Even though we had no intention of franchising, I went ahead and researched the company."

"What we found was a company that had its pulse on what today's consumer is looking for in a brokerage and created a business model we were interested in working with," said Ryan.

"As agents who follow the teaching principles of Buffini & Co., we were happy to align with a company who believes in treating our clients with the best possible service," added Jarvis-Ryan.

They might be new to owning their own brokerage but they certainly are not new to successful sales as top producers.

Between all three, the trio sold nearly 100 homes in 2016 to the tune of \$35,000,000 in sales volume.

When not selling real estate, Hackney and his wife, Tami, spend time with their two daughters, Carly (age 20) and McKenna (17). Hackney is a triathlete and has participated in 11 Ironman Triathlons since 2004.

Ryan and Jarvis-Ryan were married on December 31st, 2016. The newlyweds have four children between them – sons Caleb (13) and Jace (11), and daughters Maryn (9) and Lily (4). They stay focused on taking the kids to the various extra-curricular activities after school. Ryan serves as the coach for the kids' basketball team.

Please join us in welcoming Sean, Staci, (the other) Sean, and the rest of their team at NextHome Northwest Living for the opening of their brand new NextHome brokerage!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at <u>Charis@NextHome.com</u>.



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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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