



**Press Release**  
**January 31, 2017**

**NextHome Sunrise Real Estate opens in Northern California**  
*NextHome franchisee will be based in Fair Oaks*

**Pleasanton, CA— January 31, 2017** — NextHome is proud to announce our newest addition to the NextHome franchise – **NextHome Sunrise Real Estate**. This represents the 34<sup>th</sup> office location in the state of California.

Based out of Fair Oaks, the brokerage will be owned and operated by the husband and wife team of John and Kirsten David. NextHome Sunrise Real Estate will serve the needs of residents in Sacramento, El Dorado, and Placer counties.

The brokerage provides services such as residential sales, luxury home sales, investment property sales, commercial property sales, and multi-family residential sales.

Located in the suburbs of the City of Sacramento, Fair Oaks is home to over 30,000 residents. The entire Sacramento Metropolitan area represents a population that exceeds 2.4 million residents.

John started his real estate career in 1977 at the age of 18. He spent his first two years in real estate working for his father, Noel, who built and sold new homes. As a salesperson for *Noel David Real Estate*, John was one of the top salespeople for the company.

In 1979, John took the leap and opened his own brokerage – *Sunrise Real Estate*. At just 20 years old, John was one of the youngest brokers in the entire state of California.

With his experience in new home construction and sales, John secured an account as the exclusive agreement to sell inventory for home builder, *Dunmore Homes*. The sales process between the two companies worked so well, *Dunmore Homes* and *Sunrise Real Estate* formed a partnership company to sell homes together – *Dunmore/David Real Estate*.

In 1987, after nearly a decade of successful new homes sales, Kirsten joined the company as a real estate salesperson. While John focused on the growth of the brokerage through recruiting and new partnerships, Kirsten took over the role of sales for the company and saw year-over-year growth under her watch.

In 1995, the couple looked to provide more tools and services for their agents. They joined *Century 21* as a franchisee and grew the brokerage to 74 agents. The Davids consistently ranked as one of the top brokerages in the greater Sacramento area for the next 2 decades.



Top producers themselves, Kirsten and John understood the need for exceptional franchise tools to help them improve their client services. In 2016, the Davids sold more than \$12,000,000 in real estate volume, all while running their brokerage.

After more than 20 years with the franchise, the Davids decided not to renew with Century 21 and began looking for an alternative franchise model that provided a more robust technology platform and could create more value for their agents.

As a broker committed to education, John came across NextHome while attending a real estate function held by their local Association of REALTORS®.

“I happened to be in a class taught by (NextHome’s Vice President of Business Development) Imran Poladi,” recalls John. “As he was explaining how he listed and sold homes as a REALTOR®, I found his presenting style very interesting. I had to find out more about the company he worked for. I researched NextHome and loved everything the company was about.”

“We decided to affiliate with NextHome and get in on the ground floor of this great new company,” added Kirsten. “We love being a part of a franchise that has an affordable fee structure for the agents and provides a ton of value.”

When not selling real estate, the couple of 34 years focuses on family and having fun. Kirsten enjoys all things interior design and is an avid golfer. John also likes to golf and enjoys playing Texas Hold ‘em Poker.

Please join us in welcoming John, Kirsten and their entire team at NextHome Sunrise Real Estate for the opening of their brand new NextHome brokerage!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

***Each office is an independently owned and operated business.***

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#### **About NextHome, Inc.**

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.



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**For more information, press:**

Imran Poladi  
209-470-1493  
Imran@nexthome.com

**For more information, sales:**

Charis Moreno  
925-271-9102  
Charis@nexthome.com

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