



Press Release
January 17, 2017

NextHome expands in Oregon with NextHome NW Realty
The brokerage represents the fifth franchisee in the state

Pleasanton, CA— January 17, 2017 — NextHome is proud to announce our newest addition to the NextHome franchise – **NextHome NW Realty**. This represents the fifth franchised office location in the state of Oregon.

Based out of Portland, the brokerage is dedicated to serving the needs of clients in Portland, Oregon City, Lake Oswego, Sandy and the remainder of the Portland Metro area. The company will provide property sales services such as residential, land, luxury, multi-family, and foreclosures.

The Portland Metro area is home to nearly 2,400,000 residents and is the largest city in the state of Oregon.

NextHome NW Realty will be owned and operated by Dustin Slack and will be joined on the leadership team by Debbie Rainforth as the managing principal broker.

After a decade in the in the marketing and events career, Slack pursued his interest in real estate in 2013.

“I originally wanted to get my real estate license way back in 2003,” recalls Slack. “But my family talked me out of it at the time. Ten years later, my wife and I had the opportunity to move to Portland from San Diego, and it was the perfect time to pursue my real estate dream.”

Starting his career with a local independent brokerage, Slack’s hard work and dedication quickly earned the trust of the ownership team. Just six months after starting with the company, Slack was put in charge of leading a branch location.

In the three years at the brokerage, Slack steadily built his business to exceed 40 transactions annually.

As the market needs for his clients changed, Slack started to explore the idea to open his own real estate brokerage and knew that a franchise model would help him expedite the process.

“There are a lot of real estate franchises who can help provide a suite of services for agents at a start-up brokerage,” said Slack. “I didn’t see the need to re-invent the wheel if I was able to find a real estate franchise that could help our agents be more productive.”



“I went to NextHome.com and saw a company that aligned with everything I wanted in a franchise,” added Slack. “Even NextHome’s orange-based branding fit my desire for colors in a franchise.”

Slack says NextHome NW Realty will provide local agents a brokerage that focuses on adding talented team members who are career-oriented and ready for something different in a cluttered real estate market.

“NextHome NW Realty will have systems that are easy to use, with an intent on customer focused branding,” said Slack.

Giving back to his community is important to Slack. He serves on the Board of Directors for the Belmont Area Business Association.

When not selling real estate, Slack spends time with his wife, Katie, and their four-year-old son, Caleb. The Slack family enjoys hiking and other outdoor activities, as well as visiting the various locations of the up-and-coming local craft beer breweries.

Congratulations to Dustin and his team at NextHome NW Realty for the opening of their brand new NextHome brokerage!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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