

#### **Press Release** January 1, 2017

# **NextHome announces expansion into Minnesota** NextHome Perrine & Associates Realty is the first brokerage in the state

**Pleasanton, CA— January 1, 2017** — NextHome is proud to announce our newest addition to the NextHome franchise – **NextHome Perrine & Associates Realty**. This represents the first NextHome brokerage in the state of Minnesota.

Based out of Sturgeon Lake, the brokerage will be owned and operated by Amy Perrine and will serve the needs of clients in Duluth, Cloquet, Barnum, Moose Lake, Willow River, Hinckley, Pine City, Mahtowa and the remainder of Carlton and Pine Counties. The brokerage will provide residential, commercial, investment, multi-family, foreclosure, lake property, and recreational property services.

After more than a decade in the environmental and contamination cleanup industry, Perrine started her real estate career in 2008 under unusual, yet inspirational, circumstances.

Moving back to Minnesota from Chicago in 1993, Perrine and her husband Phillip, settled into the Duluth area.

In 1996, Perrine was involved in a horrific car accident. As a passenger in a car that struck a 1,200 lb. moose, Perrine was badly injured.

Facing severe head injury and months in the hospital, doctors confirmed that Perrine had suffered traumatic brain damage.

"I was told I had a closed head injury where my brain had been significantly damaged" recalled Perrine. "I had to learn everything all over again."

Over the next six years, Perrine tirelessly worked on getting back her motor skills. From walking to reading to re-learning basic math skills, she slowly regained many of the abilities that so many of us take for granted.

In 2007, she felt healthy enough to return to work, but realized the amount of travel needed in her previous career prevented her from going back into that field.

"I wanted a career that challenged me, yet allowed me to stay close to home," said Perrine. "Real estate seemed like a logical choice."

And what a choice it was.

Over the past eight years, Perrine went from selling 12 transactions her first year, to



selling 126 transactions in excess of \$11 million in 2016 – making her the #1 agent in the Duluth area. With that track record, Perrine thought 2017 was the perfect time to open her own company.

"I spent a lot of time researching the company after I saw NextHome in REALTOR® Magazine," recalls Perrine. "I loved the technology, loved the team, and felt the franchise was the perfect compliment for our brokerage."

Along with her commitment to her clients, she has served the local community.

Since 2011, she has served as the President of the Moose Lake Chamber of Commerce. As President, she attends all Chamber events and supports all local businesses.

"As we move into 2017, Amy's story of courage and determination represents everything we would want in a NextHome broker," said NextHome's Vice President of Sales, Charis Moreno. "Having Amy lead us into Minnesota as we start the New Year is not only exciting for us at NextHome Corporate, but to all 130 offices nationally that are a part of the NextHome franchise."

Congratulations to Amy and her team at NextHome Perrine & Associates Realty for being the first NextHome franchisee in Minnesota!

# Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at <u>Charis@NextHome.com</u>.

# Each office is an independently owned and operated business.

### About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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