



Press Release
December 31, 2016

NextHome Campbell Realty opens branch location in Lincoln, California
NextHome franchisee expands into Placer County

Pleasanton, CA— December 31, 2016 — NextHome is proud to announce our newest addition to the NextHome franchise – **NextHome Campbell Realty**. This represents the second office location for broker/owner, Melia Campbell.

Based out of Lincoln, the brokerage is dedicated to serving the needs of clients in Lincoln, Wheatland, and the rest of Placer County.

After opening NextHome Campbell Realty in March 2015, Campbell doubled her existing brokerage business from the previous year. As the fourth office in the NextHome franchise, Campbell has been able to see the growth of NextHome since the beginning.

“I’m so proud of what our company has accomplished over the past two years,” said Campbell. “Looking back to when I affiliated my brokerage with NextHome, I’m thrilled to see how far our franchise has come in just two short years.”

Melia Campbell started her real estate career in 1998 and became a broker a year later. In 2004, she dedicated herself to running her own brokerage and making the commitment to owning a company that would improve the standards of professionalism in her market area.

Over the past 24 months, the Marysville-based NextHome Campbell Realty has closed 182 transaction sides with a total sales volume of \$23.2 million.

Campbell prides herself in personal and professional development. In April 2015, she graduated with her Master’s Degree in Real Estate in Residential Sales, Marketing, and Management from the National Association of REALTORS’ REALTOR® UNIVERSITY.

Coming from a family of military members, it was only natural that Campbell would become a Certified Military Relocation Professional. One of her 2015 goals was to increase NextHome Campbell Realty’s service for all military families in need of relocation to or from the area. Her commitment to helping military families was evident in her finding homes for dozens of veterans in the Yuba County area over the past several years.

“The Lincoln area is home to many veterans and their families,” said Campbell. “In keeping our commitment to helping these brave men and women of the military, we feel it’s the right time to open a location in Lincoln to serve those that have served in keeping us safe.”



Along with her commitment to her professional development, she gives back to the local real estate community as well. In 2014, Campbell served as the President of the Sutter-Yuba Association of REALTORS®, after serving multiple years on the Board of Directors. In addition to her service on the state level as a California Association of REALTORS® Director from 2013-2014, she also served as the Chair of the Education Committee from 2010-2011.

Campbell takes pride in her brokerage's atmosphere that is centered around deep knowledge of the local real estate market and open communication between her agents. The team-oriented synergy allows her agents to better serve their clients and enjoy their collective success.

Interestingly enough, Campbell found out about NextHome in a very unconventional way – via Facebook.

“I saw a post in a Facebook friend’s newsfeed about a company called NextHome,” said Campbell. “I clicked on the link to find out more about the company and I was instantly blown away by the website, NextHome.com. After spending more and more time on the site, I knew franchising with NextHome would help me grow my business in ways that I hadn’t explored before.”

“Campbell Realty joining the NextHome franchise is an example of a strong local brand and a strong national brand coming together to benefit both companies and, more importantly, the consumer,” said NextHome’s Vice President of Sales, Charis Moreno. “Over the past two years as a NextHome franchise, Melia has exemplified exactly what makes our brokers so different and special. Her hard work and dedication to help others has made all of us at NextHome so proud to be in business with her.”

Congratulations to Melia and her team at NextHome Campbell Realty for the opening of their second office location!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B



in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Imran Poladi
209-470-1493
imran@nexthome.com

For more information, sales:

Charis Moreno
925-271-9102
Charis@nexthome.com

**Additional information, announcements and press releases visit:
<http://www.nexthome.com/trending>**