



**Press Release**  
**December 30, 2016**

**NextHome NorthEast Realty Opens in Auburn, Maine**  
*NextHome expands into Cumberland County*

**Pleasanton, CA— December 30, 2016** — NextHome is proud to announce our newest location for the franchise, **NextHome NorthEast Realty**. The brokerage will represent the 2<sup>nd</sup> NextHome franchisee in the state of Maine.

The brokerage will be owned and operated business partners, Rick Yost and Deborah Brackett. The Auburn-based brokerage will provide residential real estate, commercial, multi-family, and investment property services to the entire Cumberland County area.

Home to over 280,000 residents, Cumberland County represents the state of Maine's most populated county.

With over 20 years of experience in the real estate industry, Yost will bring NextHome's unique franchise brokerage model to the South Portland area.

"As our area's newest brokerage, we want to create a firm where the agents feel like they are in partnership with the company," said Yost. "It's very important to Deborah and I that our agents know they are valued."

His partnership with Brackett started in 2013. Yost serving as her mentor as she learned the real estate industry. Four years later, Yost felt she was the perfect partner to work alongside during this new business venture.

Yost was first introduced to NextHome through an Inman News article featuring the real estate franchise. Nominated as one of the most innovative companies in real estate by Inman.com, NextHome quickly caught the eye of Yost as a real estate franchise worth looking at.

"As I was opening my own brokerage, I researched various companies to see which one made the most sense for our brokerage to affiliate with," recalls Yost. "Out of all the franchise models, NextHome made so much sense. A great brand, with top-notch technology, all available in an affordable and value packed model? I knew I found the right company for our agents."

Please join us in congratulating Rick, Deborah and the rest of the team at NextHome NorthEast Realty on their brand new NextHome office!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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**About NextHome, Inc.**



NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

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