



**Press Release**  
**November 15, 2016**

**NextHome expands in Southern California with NextHome Pacific Coast Realty**  
*The brokerage represents the 28<sup>th</sup> office in California*

**Pleasanton, CA— November 15, 2016** — NextHome is proud to announce our newest office, **NextHome Pacific Coast Realty**. The brokerage represents the 28<sup>th</sup> NextHome franchisee in the state of California.

The Ojai-based brokerage will be owned and operated by real estate veteran broker, Jeri Becker. The office will provide residential real estate sales, commercial sales, property management, and ranch sales services to the cities of Ojai, Oak View, Oxnard, Ventura, Camarillo and the rest of Ventura County.

The coastal city of Ojai sits 90 miles northwest of Los Angeles and is home to just over 8,000 residents. The city is a destination for tourists to enjoy the many outdoor recreational activities and beautiful views of the Topatopa Mountains.

Before going into the real estate profession, Becker was a successful attorney with her own practice. She opened *Jeri Becker Professional Law Corporation* in 1995 with a focus on residential property research, such as disrupted land and lot lines.

Her and her husband, Troy, began flipping homes in the late 1990's. Becker found that she was incredibly passionate about buying and selling real estate. Interestingly enough, around the same time, her law clients began asking questions about real estate sales and what they should do regarding listing their property or purchasing a home.

Seeing an opportunity, Becker got her real estate brokers license in 2006 and opened *Jeri Becker Realty*. Spending the next eight years building her brokerage, Becker saw incredible gains – particularly in her property management business, where she currently manages over 100 properties.

“When I’m able to help my clients find the right property to purchase or help them go through the process of selling their home, I feel a real joy,” said Becker. “Being there for my clients and providing expert guidance through a potentially stressful process is incredibly rewarding for me.”

In early 2016, Becker was looking for a real estate franchise that would help her provide more value to her clients.

“I really enjoy training agents and helping them achieve their potential,” added Becker. “NextHome provides the systems and tools that allow me to focus on successfully developing my agents instead of looking for solutions to typical brokerage problems.”

In addition to the world-class level of real estate service she provides to buyers and sellers, Becker contributes back to her community as well.



Becker has served on the Ojai Planning Commission for the past ten years, as well as several years of service on the Ojai Redevelopment Agency. Her passion for community development comes naturally due to Troy's career as a contractor and modular home builder. He has built many homes in the local Ojai community to keep up with the demand for new housing in the beautiful coastal city.

The Beckers are proud supporters of the Ojai Land Conservatory.

When not selling real estate, the couple of 22 years spends time with their three children – Riley (21 years old), Austin (19), and Tatum (18). With all three children in college, they enjoy hiking, camping and visiting the many different vineyards in Ventura County.

Please join us in welcoming Jeri and the rest of the team at NextHome Pacific Coast Realty to the NextHome family!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

###

### **About NextHome, Inc.**

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

### **For more information, press:**

Imran Poladi  
209-470-1493  
[imran@nexthome.com](mailto:imran@nexthome.com)

### **For more information, sales:**

Charis Moreno  
925-271-9102  
[Charis@nexthome.com](mailto:Charis@nexthome.com)



**Additional information, announcements and press releases visit:**  
**<http://www.nexthome.com/trending>**