



Press Release
November 3, 2016

NextHome opens three new locations in Cypress, Texas

NextHome Realty Center is the largest office conversion for the franchise to date

Pleasanton, CA— November 3, 2016 — NextHome is proud to announce our latest addition to the franchise, NextHome Realty Center. The brokerage will feature three locations in the city of Cypress, Texas – Telge, Mueschke, and Fry.

The three offices will provide sales services in residential, luxury, farm and ranch, land, new construction, commercial and leases to the greater Houston Metro area that is home to over 6.3 million residents.

The brokerage will be owned and operated by 24-year real estate veteran broker, Gayla Skates, and her daughter, Stacie Schafer. Schafer will serve as the Director of Business Development for the offices.

After a decade of successful real estate sales under the RE/MAX franchise brand, Skates and Schafer are moving their highly successful brokerage to the NextHome franchise. With over 1,300 transactions annually, NextHome Realty Center positions the firm as one of the most productive real estate companies in the state of Texas.

Skates started her real estate career in 1992 with RE/MAX Preferred in Georgia. Skates quickly built her business and was recognized as the Rookie of the Year for the Northwest Georgia Association of REALTORS®. In the mid-2000's, Skates and her husband relocated to Cypress, Texas due to a job transfer and this is where she furthered her real estate success.

In November 2006, Skates fully made the commitment to helping other agents when she opened her own brokerage under the RE/MAX franchise model. In just under one year, Skates grew the company to over 30 producing real estate professionals

“As a broker, I have been very fortunate to attract some of the most experienced Realtors® to create a brokerage that prides itself on customer service, integrity and teamwork” said Skates. “We are excited that many of our agents have decided to join us on this new journey with us.” Through this culture, the office has grown to three locations in the greater Cypress Area; serving Northwest Houston, Katy, Spring, Tomball, The Woodlands, and other surrounding communities.

With over 16 years in the mortgage industry, Schafer joined the company in June of 2015 to assist in the growth of the company. As the company recruiter, Schafer brought on board 26 agents in less than six months.



As the Director of Business Development, Schafer is set to oversee the progressive changes to the office under the NextHome brand. With an increased focus on consistency in training, agent recognition, branding, office production, and family time for the agents, Skates and Schafer pride themselves in focusing on their agents.

“We focus on the success of each and every one of our agents,” said Schafer. “We know that by focusing on agent’s productivity, success, and overall happiness, the brokerage will be successful as well.”

NextHome Realty Center offices feature significant resources for agents such as live classes in their 1,400 square foot training facility, full access to first class technology, and accountability and coaching by the leadership team.

Please join us in welcoming Gayla, Stacie, and the rest of the team at NextHome Realty Center to the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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