



**Press Release**  
**October 18, 2016**

**NextHome Introduces Newest Virginia Office with NextHome Realty Select**  
*The brokerage is the 3<sup>rd</sup> franchised location in the state*

**Pleasanton, CA— October 18, 2016** — NextHome is proud to announce our latest addition to the franchise, NextHome Realty Select. This brokerage is the third NextHome franchised location in the state of Virginia.

The Winchester-based location will be owned and operated by 22-year real estate veteran, Curtis Siever. The brokerage will provide residential real estate, new construction sales, land sales, and lot development services to the areas of Winchester, Front Royal, Woodstock, Stephens City, and the remainder of the northern Shenandoah Valley.

Located one hour west of Washington D.C., Winchester is a city known for its historical significance during the French-American War of 1754, the Revolutionary War of 1775, and the Civil War of 1859.

Originally from Fort Royal, Siever was licensed in 1994 and started his career with *Weichert Realtors*. His brother, Terry, was the owner of a successful real estate construction business, *Blue Ridge Construction*. The business created beautiful homes, but needed someone to market and sell their properties. Siever was the perfect person to provide that service.

Over the next two decades, Siever leveraged his new construction sales background to create an incredibly successful real estate sales career. Averaging over 40 transactions annually, Siever consistently ranks as one of the top producers in his area.

In early 2016, Siever felt the need to follow his passion. In addition to helping his real estate clients, he wanted to help mentor and lead agents. Siever felt it was the right time to open his own brokerage. He attained his broker's license and began looking for a franchise to help him deliver services and technology to his brokerage.

"I found NextHome through a simple Google search," recalls Siever. "I was hooked on the website and found myself researching the company pretty thoroughly before reaching out to (NextHome's Vice President of Sales) Charis Moreno."

While he was pretty sure he was moving forward with NextHome, it was his visit to the NextHome Conference in May of 2016 that sealed the deal for him.

"Spending time with the entire NextHome leadership team in Nashville really helped me understand the quality of the company," said Siever. "In speaking with (NextHome's Chief



Executive Officer) James Dwiggin, I found his business knowledge to be exceptional, but it was his sincerity of wanting to see me succeed as a broker that made me confident NextHome was the right choice for me.”

When not selling real estate, Siever enjoys spending time with his wife, Donna. After three years together, the couple were married in the spring of 2016. They enjoy traveling and spending time with Siever’s daughter, Amanda.

Please join us in welcoming Curtis and the rest of the team at NextHome Realty Select to the NextHome family!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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### **About NextHome, Inc.**

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

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