



Press Release
October 7, 2016

NextHome Opens New Office in Amarillo, Texas with NextHome Coldiron Group
The brokerage is the 5th franchised location in Texas

Pleasanton, CA— October 7, 2016 — NextHome is proud to announce our newest addition to the franchise, **NextHome Coldiron Group**. The firm will represent the 5th NextHome franchised office in the state of Texas.

The brokerage will be owned and operated by real estate veteran, Brennan Coldiron and his business partner and mother, Dana Coldiron. The Amarillo-based brokerage will provide residential real estate services to the communities of Amarillo, Amarillo Canyon, Borger, Pampa, Bushland, Dumas, Lubbock, and the surrounding area of the Texas panhandle.

Both Dana and Brennan attained their real estate licenses in 2009. In August of 2011, just two short years later, they opened their own brokerage, *Coldiron Real Estate Group*.

Under their leadership, they quickly grew the brokerage to 23 agents. Along with having great talent increasing their agent roster, the company became one of the most productive brokerages in their local market.

Out of nearly 100 local offices, Coldiron Real Estate Group consistently ranks in the top 15 offices in annual sales volume.

In 2015, the company sold over \$24 million in volume. This is a great accomplishment considering the local average real estate sales price is \$142,000.

Brennan says the company's method of doing business has everything to do with its success.

“There’s a saying of how companies ‘think outside the box’,” said Brennan. “We focus on not only thinking outside the box, but actually executing on these plans. Our industry often sees a lot of overpromising and under delivering. Our agents do everything possible to market our listings to create the most exposure for homes in our market. And I think our clients are happy with the results.”

While seeing success as an independent brokerage, a chance encounter in July 2016 changed everything for Brennan.

“This summer, I was at the National Association of REALTORS® Broker Summit in Denver, Colorado, when I saw (NextHome’s Chief Executive Officer) James Dwiggin speaking on stage,” recalls Brennan. “Everything he mentioned, from holding a higher standard in our industry to creating a modern brand that agents would be proud of, impressed me. Every part of James’ talk made me say, ‘I want to be part of that’.”

“The rest was history,” added Brennan.

In the 60 days since Brennan and Dana signed on with NextHome, the company has added 14



new talented agents to the roster.

Dwiggins recently attended the grand opening event for NextHome Coldiron Group.

“Seeing what the Coldiron team has been able to do in such a short time speaks volumes about the leadership and the agents who make up the company,” said Dwiggins. “With over 300 people in attendance, NextHome Coldiron Group is poised to positively impact their community and we couldn’t be more thrilled to bring on a brokerage of this caliber.”

Please join us in welcoming Brennan, Dana and the team at NextHome Coldiron Group to the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Imran Poladi
209-470-1493
imran@nexthome.com

For more information, sales:

Charis Moreno
925-271-9102
Charis@nexthome.com

**Additional information, announcements and press releases visit:
<http://www.nexthome.com/trending>**