

## Press Release October 4, 2016

**NextHome expands in Northern California with NextHome Capitol City Group** *The Sacramento-based brokerage is the 25<sup>th</sup> franchise location in California* 

**Pleasanton, CA– October 4, 2016** – NextHome is proud to announce our newest addition to the franchise, **NextHome Capitol City Group**. The firm will represent the 25<sup>th</sup> NextHome franchise office in the state of California.

The brokerage will be owned and operated by Sean Safholm. The Sacramento-based brokerage will provide residential real estate services to the communities of Sacramento and Placer counties.

Licensed in real estate since 1999, Safholm has been an experienced lender for over 17 years. He spent seven years at Countrywide Mortgage, one of the largest real estate lending companies in the world.

Safholm specialized in loans for local police officers, firefighters, military veterans, and state workers.

"It was very important for me to work locally to make sure these employees were provided opportunities for home ownership in the Sacramento region," said Safholm.

In 2008, Safholm moved his expertise to Land Home Financial Services where he served as a Regional Vice President. Safholm was responsible for overseeing the opening and operations of five office locations throughout the Sacramento area.

In 2015, as the market changed, Safholm felt it was the right time to build his own real estate brokerage business. He was introduced to the NextHome real estate franchise through a friend – NextHome's Vice President of Strategy, Keith Robinson.

"I'm fortunate to have built a lot of strong REALTOR® relationships in our local community." Said Safholm. "With my experience in client services, I am very excited about opening my own real estate brokerage under the NextHome brand."

When not working, you will find Safholm with his wife, Preet Kalirai. They enjoy traveling and taking day trips to Northern California destinations such as Napa's wine country and the mountains surrounding Lake Tahoe.

Please join us in welcoming Sean and the team at NextHome Capitol City Group to the NextHome family!

## Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.



## About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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