



Press Release

September 27, 2016

NextHome opens first franchise location in Ohio with NextHome Experience
The Columbus-based brokerage begins NextHome's Ohio expansion

Pleasanton, CA— September 27, 2016 — NextHome is proud to announce our newest addition to the franchise, **NextHome Experience**. The firm will represent the first location in the state of Ohio.

The brokerage will be operated by business partners, David Caraboolad and Vadim Barash. The Columbus-based brokerage will provide residential real estate services to the cities of Columbus, Worthington, Powell, New Albany, Dublin, Gahanna, Westerville and the remainder of the Columbus metropolitan area.

As the capitol Ohio, Columbus has recently ranked as the #7 hottest real estate markets in the United States by REALTOR® Magazine. Due to the technology sector and business growth, Columbus is bringing in many new residents to this up-and-coming city.

Barash started his real estate career in 1999 as a REALTOR® with *King Thompson Realtors* in Columbus. In his very first year, Barash closed nearly 40 transactions and set the tone for his successful real estate sales career.

In 2001, Barash opened his own real estate brokerage, *RE/MAX Town Center*. Alongside the company's broker of record (and Barash's wife), Marina, the couple grew the brokerage from just the two of them to 187 agents in less than five years. And the results were nothing short of exceptional.

The brokerage exceeded 5,000 transactions annually and was ranked one of the Top 50 producing offices in the world for the global *RE/MAX* franchise.

After a decade of brokerage leadership, Barash sold his brokerage and moved into a corporate role with *RE/MAX* in the summer of 2011. He served as a franchise sales director for the Ohio region until late 2015.

RE/MAX Town Center had many successful agents at the company. Caraboolad was one of those agents.

A graduate of Ohio State University, Caraboolad began his real estate career with a local real estate brokerage, *North Steppe Realty* in 1994. In addition to his real estate sales, Caraboolad served as the accountant for the brokerage, overseeing the details to the property management of 80 units.

In 2003, he joined *RE/MAX Town Center* to work with Barash and was a consistent producer. He closed over 40 transactions annually and was an award winner every year he worked at the brokerage.

While he was successful in sales, Caraboolad wanted to use his entrepreneurial background to



open his own brokerage.

In early 2016, Caraboolad began researching potential real estate brokerage opportunities and franchises to affiliate with. During his research, he received a call from an old friend – Barash.

“Vadim suggested that we should consider partnering together and affiliate with this new franchise he had been researching,” recalls Caraboolad. “I was on board with working with Vadim, but skeptical about NextHome. But after spending time finding out more about the company and speaking with (NextHome’s Vice President of Sales) Charis Moreno, NextHome made so much sense for us to partner with.”

“It’s time for the real estate industry to see a fresh new company with a fresh new approach,” said Barash. “NextHome is exactly that. With the technology provided to its franchisees and the way the company has positioned themselves, we are very happy with the direction of our new brokerage.”

When not selling real estate, the business partners focus on family.

Barash and Marina have been married for 18 years and have two children – son, Brandon (14 years old) and daughter, Riley (8). Admittedly a “hockey family” the four of them enjoy attending NHL hockey games and traveling together.

Caraboolad is married to his wife of 17 years, Wendy and are parents to their ten-year-old son, Gabriel. Diagnosed with autism at an early age, the Caraboolads focus on caring for Gabriel and providing care for their special needs child. They are founders of “Gabe’s Army” and creators of the local Columbus Autism walk to raise awareness for the disorder.

Please join us in welcoming Vadim, David, and the rest of the team at NextHome Experience to the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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