



Press Release
September 20, 2016

NextHome announces newest office location in Camp Hill, Pennsylvania
NextHome Capital Realty is the second franchisee in the state

Pleasanton, CA— September 20, 2016 — NextHome is proud to announce our newest addition to the franchise, **NextHome Capital Realty**. The brokerage represents the franchise’s second location in the state of Pennsylvania.

Owned and operated by real estate veteran, Michael Pion, the Camp Hill-based brokerage will provide residential real estate services to the residents of Harrisburg, Mechanicsburg and the remainder of the Capital region of Central Pennsylvania.

Pion started his real estate career in 2000 working for a local builder. His strong sales ability created a wave of success – selling over 300 homes in a six-year period.

Looking for a new opportunity, Pion switched to resale residential sales and joined Keller Williams of Central PA in 2006.

In his very first year in resale, Pion was one of the Top Rookies and was honored nationally by Keller Williams. Pion attributed much of his early success to the skills he learned as a new home salesperson.

Over the next ten years, Pion grew his business in both resale and new home construction. He consistently remains in the top 1% of REALTORS® in the Greater Harrisburg area in sales production. In 2015, Pion sold more than \$15 million in sales volume while recently adding land development to his list of professional accomplishments. Best of all, he has been able to work alongside his wife of 15 years, Addy.

Although successful, Pion wanted to build a brokerage he could call his own.

“Both my grandfather and father were successful entrepreneurs,” said Pion. “I wanted to follow in their footsteps and be a part of something bigger. Owning my own real estate brokerage seemed like the logical next step.”

With an eye on efficiency, Pion looked at several franchise models before deciding that NextHome was the best fit for his newly formed brokerage.

“In my initial research, I was drawn to the technology, branding and marketing strengths that NextHome was bringing to the real estate industry,” said Pion.

“But it was going to the first NextHome Conference in Nashville in May 2016, that sealed the deal for me,” added Pion. “Getting to see the quality of the leadership team in person and the interaction between all of the different brokers from around the country, I knew I was where I needed to be.”



When not selling real estate, the Pions spend time with their two children – son, Avery (11 years old) and daughter, Maggie (8).

Pion describes his family as “his world” and that his focus on family before business has created the balance for optimum success.

Please join us in welcoming Michael, Addy, and the rest of the team at NextHome Capital Realty to the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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