

Press Release September 6, 2016

NextHome opens location in North Carolina with NextHome Mountain Realty *The brokerage represents the sixth franchised location in the state*

Pleasanton, CA— **September 6, 2016** — NextHome is proud to announce our newest addition to the franchise, **NextHome Mountain Realty**. The brokerage represents the franchise's sixth location in the state of North Carolina.

The brokerage's leadership team is comprised of three business partners –Josh Cash, Judy Wagner and Allan Wagner. Cash will act as the broker in charge for the firm, while Judy will manage marketing and agent relations. Allan will focus on the day-to-day operations of the brokerage including assisting agents with their business.

The Boone-based brokerage will provide residential and commercial real estate sales services to the counties of Ashe, Avery and Watauga. NextHome Mountain Realty will also offer property management and new construction services.

Cash started his real estate career at a young age, working for his grandfather and the family's construction business. Cash would help out with the construction of new homes. After several years of working onsite, he moved to the sales side of the business. By focusing on modular and manufactured homes, the company sold over 30 properties annually and have been one of the most respected builders in the area.

In 2006, Cash attained his real estate license and began selling re-sale properties in addition to the brand new real estate being built.

Cash opened Cash Realty shortly after getting his license, as well as a new construction division of his business – Cash Custom Homes.

In 2009, Cash Custom Homes made adjustments to adapt to the changing real estate market.

"Originally, 80% of our company built homes were focused on second home and move-up buyers," recalls Cash. "We adapted to the market shift by building first-time buyer homes and we were able to change with the times."

Over the next six years, Cash Realty grew and maintained being a successful reseller of homes built by Cash Custom Homes.

Cash wanted to expand the company and diversify the business. He felt bringing on two trusted partners made the most sense for the company.

"Allan and Judy were the right partners to open with under the NextHome brand," said Cash. "Judy is a sparkplug of energy and will provide a marketing dynamic that many brokerages in our area are lacking. Her business acumen and along with her focus on branding will really provide NextHome Mountain Realty the visibility to get the brokerage the exposure we need."



"Allan will provide a component of agent-centric leadership and mentorship," added Cash. "His way of working with agents in solving complex real estate issues will assist me in making sure all of our agents feel supported and confident when working with clients."

When not selling real estate, Cash spends time with his wife of eight years, Jenna, and their three children – Lucas (7 years old), Lainey (4) and Davis (2). Living in one of the most beautiful natural areas in the nation, the family enjoy spending time outdoors. With three small children, Cash describes any sunny, North Carolina day to be "bike weather" and they enjoy seeing the kids take advantage of their beautiful surroundings.

Please join us in welcoming Josh, Judy, Allan and the rest of the team at NextHome Mountain Realty to the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$2.5B in volume.

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