



Press Release
August 23, 2016

NextHome continues Florida expansion with NextHome Professionals

The brokerage represents two locations in the state of Florida

Pleasanton, CA— August 23, 2016—NextHome is proud to announce our newest addition to the franchise, **NextHome Professionals**. The company will have two locations, focusing on the Orlando and Jacksonville markets.

Owned and operated by 38-year real estate veteran, Gene Bennett, the Orlando location will service the communities of Orlando, Longwood, Altamonte Springs, Casselberry, Maitland, Deltona, Winter Park, and the surrounding Orlando area.

The Jacksonville location will have Gene's son, Ryan Bennett, as the acting Office Manager and will service the communities of Jacksonville, St. Augustine, Orange Park, Middleburg, Ponte Vedra Beach, and the remainder of the greater Jacksonville area.

Getting his real estate license in 1977, Gene started his real estate career under the Higgins & Heath Realty Shop brokerage in Orlando. He learned early on that business was best formed when he focused on building deep, trusted relationships with his clients.

In helping his clients' real estate sales needs, Gene noticed there was a need for property management services as well. This led him to open and run his own successful property management company in 1983 called Lease a Landlord.

Just two years later, Gene opened Century 21 All American Realty where he was able to focus on buyers and sellers. After 14 years of helping the local community buy and sell real estate, Gene sold the real estate brokerage in 1999 to solely concentrate on property management.

Renaming Lease a Landlord to All American Management in 1999, Gene and his leadership team grew the company over the next 20 years - servicing over 1,200 properties.

In 2015, Gene explored the idea of re-opening a real estate brokerage but didn't want to do so without a franchise to help him provide technology services to his agents. NextHome was the natural fit.

"By adding the NextHome franchise to my brokerage, I know we will be providing the very best technology to a client base that expect results," said Bennett.

Gene is an accomplished author, penning the book, "*Your Million Dollar Manager*". He has been a real estate instructor for decades and has spoken internationally overseas in countries such as New Zealand and Australia.

When not selling real estate, Gene takes to the sky as an accomplished pilot. Flying for over 40 years, Gene took his first solo flight at age 16, and will often take his plane to visit the Bahamas or the Florida Keys.



Gene has two sons – Ryan and Jason, and his daughter Genelle. He's a proud grandfather to six and loves spending time with his family.

We are incredibly proud to have Gene, Ryan and the team at NextHome Professionals as part of the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

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For more information, press:

Christine Dwiggin

415-595-8787

Christine@NextHome.com

For more information, sales:

Charis Moreno

925-271-9102

Charis@NextHome.com

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