# NextHome

### Press Release August 1, 2016

**NextHome opens NextHome Summit Realty in Knoxville, Tennessee** *The brokerage represents the fourth NextHome franchisee in the state* 

**Pleasanton, CA**— **August, 1 2016** — <u>NextHome</u> is proud to announce our latest addition to the franchise, **NextHome Summit Realty**. The brokerage represents the fourth NextHome franchise in the state of Tennessee.

Owned and operated by local top-producing REALTOR®, Mark Moussa, the Knoxville-based brokerage will provide residential real estate services to the areas of Oak Ridge, Maryville, Seymour, Sevierville, Pigeon Forge, Hardin Valley, Farragut, Bearden, and the remainder of the greater Knoxville area.

Knoxville is the home of the University of Tennessee and nearly 900,000 residents in and around the Knoxville Metropolitan area.

Moussa, a journalism graduate from the University of Tennessee, started his real estate career in 2014 after 12 years as a business owner of several Verizon stores in Knoxville. He took the business skills needed to succeed in the wireless industry and applied that to his real estate career – creating immediate success in sales.

"I happened to have met a customer who was a successful real estate agent when they used to come into my store," recalls Moussa. "After asking more about the real estate industry, and sending her a lot of referrals, I felt I could do very well in real estate sales through a lot of my experience as a small business owner."

In his very first year, Moussa compiled an incredible 32 transactions sides closed. Asked to be the brokerage's technology director in late 2014, Moussa added the responsibility, but it didn't take away from his ability to sell.

In 2015, Moussa put his high level prospecting skills to work and closed 56 transactions in the first six months of 2015 before taking the remainder of the year off to spend time with his three children – daughters Maya (11), Ali (8) and son Zaen (9).

"Family is so important to me," said Moussa. "After having a really good first part of the year, I thought it would be best to take the second part of the year and focus on family."

With his exceptional numbers, Moussa began researching the possibility of opening his own brokerage. A simple Google search led him to NextHome.



"NextHome was the right fit for my business and the team that I am working alongside," said Moussa. "Knowing what lead generation I need to grow my company, NextHome made so much sense."

Through the end of July 2016, Moussa has continued his pace by helping 57 families buy or sell real estate over the first seven months of the year.

Joining Moussa on the leadership team is experienced investor, house flipper and company stakeholder, Mike Harris, and broker of record, Ken Barnes.

Please join us in welcoming Mark, Mike, Ken and the rest of the team at NextHome Summit Realty to the NextHome family!

## Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

### About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

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