



Press Release
July 28, 2016

NextHome Announces New Franchise Sales Director

Jack Greacen joins the NextHome franchise sales team

Pleasanton, CA — July 28, 2016 — Over the past 18 months, the NextHome real estate franchise has seen incredible growth throughout the United States with 112 offices signed across 36 states. The company now has over 700 agents who collectively produce over a billion in sales volume. With this expansion, adding talented team members to our sales division is critical in providing exceptional service to franchise prospects.

It gives us great pleasure to announce a new addition to our company, Jack Greacen, who joins NextHome as a Franchise Sales Director. Greacen will further accelerate our national expansion through focus on building relationships with East Coast-based real estate professionals.

Greacen's background in the real estate industry is extensive. Most recently, he served as the Regional Government Affairs Director for the Florida REALTORS® Association. Over the past several years, Jack has been a key member of their leadership team, helping as a direct contact with legislative leaders, and as a political liaison between members and the association. Greacen also compiled data and analyzed case studies, used by Florida REALTORS® to forecast legislative changes and upcoming issues facing members.

"Bringing on someone of Jack's caliber to our sales division will offer direct connection and insight into NextHome for brokers and agents throughout the East Coast. His passion for the personal and business successes of real estate professionals, as well as the value of our industry for consumers, will help carry the vision of our company," shared James Dwiggins, CEO of NextHome, Inc.

"It's an exciting time for our industry and I am proud to join such a visionary and dynamic team. NextHome shares the same drive I have for the opportunities all brokers and agents have to build their business for the future," commented Jack Greacen.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 260 offices and more than 1600 agents. The company closes over 7000 transactions annually worth over \$3 Billion in volume.

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