



**Press Release**  
**July 26, 2016**

**NextHome continues expansion in Tennessee with NextHome Realty Solutions**

*The brokerage represents the franchise's third location in the state*

**Pleasanton, CA— July 26, 2016** —NextHome is proud to announce our newest addition to the franchise, **NextHome Realty Solutions**.

Owned and operated by real estate veteran broker, Denise Ruiz, alongside office manager and business partner, Tammy Brown, the Nashville-based brokerage will provide real estate services to the areas of Nolensville, Brentwood, Franklin, and the remainder of the Nashville metropolitan area.

The two business partners began working together in 2008 when Brown came on board as a buyer's agent for Ruiz. At that time, the team worked at a local franchised brokerage in the Nashville area closing an incredible amount of newly constructed homes.

Selling over \$40 million in annual sales volume consistently, Ruiz' team grew to accommodate the needs of their clients. With over 160 transactions yearly, the team consisted of four highly skilled members with specific roles.

Ruiz serves as the lead generator for the team and main point of contact for clients. Her many years of world-class service have earned her the positive recognition within the community and respect amongst her peers.

Brown comes from a background of sales management and customer service. She will serve as the office manager for NextHome Realty Solutions and as a listing agent.

In addition to Ruiz and Brown, the team also features Shannon O'Neill, who will focus on general resale properties and Judy Scully, who will focus on new construction sales.

As their sales numbers continued to grow along with specific needs for their clientele, Ruiz and Brown began looking into opening their own brokerage in late 2015.

"After years of working under another broker, we realized that we generated almost all of our business through focused lead generation and referral opportunities," said Brown. "Denise and I knew it was time to seriously look at opening our own brokerage."

The business partners found the NextHome franchise through a simple Google search.

"As we looked through the different real estate franchises, we noticed that a lot of them were basically the same model with the same value proposition," recall Brown. "We are a brokerage with specific needs and NextHome made so much sense for us. The marketing and branding really spoke to us and we had to investigate the company further."

Coincidentally, in June 2015, the first annual NextHome national conference was held in Nashville and Ruiz and Brown were able to attend as guests. What they came away with was a deep understanding of the company vision, culture and its members.



“The conference solidified it for us,” added Brown. “We knew then that NextHome was the partnership we were looking for.”

“Adding a team with the caliber of NextHome Realty Solutions is a powerful addition to the NextHome franchise,” said NextHome’s Vice President of Sales, Charis Moreno. “Having Denise and her team choose to affiliate with NextHome only solidifies our commitment to providing systems, tools and solutions for top-level teams. I speak for all of us at NextHome Corporate in saying that we are very happy to have NextHome Realty Solutions as a part of the NextHome family.”

We are incredibly proud to have Denise, Tammy and the team at NextHome Realty Solutions as part of the NextHome family!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

**For more information, press:**

Christine Dwiggin

415-595-8787

[Christine@NextHome.com](mailto:Christine@NextHome.com)

**For more information, sales:**

Charis Moreno

925-271-9102



Charis@NextHome.com

**Additional information, announcements and press releases visit:**  
**<http://www.nexthome.com/trending>**