



Press Release
July 19, 2016

NextHome continues national expansion with NextHome Experience
The brokerage represents the franchise's first location in the state of Maine

Pleasanton, CA— July 19, 2016 —NextHome is proud to announce our newest addition to the franchise, **NextHome Experience**.

Owned and operated by real estate veteran and President of the brokerage, Jon Cota, this Bangor-based brokerage will provide residential real estate services to the areas of Bangor, Portland, and the surrounding areas. Cota will be joined by Vice President, Tim Schuck, and Office Manager, Jessica Doble, in leading the 16-agent office.

The Bangor Metropolitan area is home to nearly 154,000 residents and is the third most populated city in the state.

As a third generation REALTOR®, Cota grew up in the real estate industry. His grandfather, Al Smaha, opened his brokerage in the early 1990's in Bangor. An icon in the local real estate community, Smaha was influential in helping create an industrial broker network for the commercial real estate industry.

In continuing the family lineage of exceptional real estate professionals, Cota started his career off with a bang. Combining hard work with smart business planning, he was able to close 18 transactions in his very first year.

Over the next few years, Cota perfected a system and created a regional franchise, *Free To See Homes*. This concept took off and the company saw incredible growth. In addition to huge regional franchise growth, Cota's own brokerage had sales numbers that rivaled most in the state, at one time ranking #6 in Maine for listings and sales closed.

As Cota's business needs changed, so did the need for systems his agents could use to help clients.

"I've always tried to think outside the box and do whatever I could to provide our agents with the tools needed to deliver exceptional service," said Cota. "I didn't want to start from scratch, so the NextHome franchise was a perfect match for us. With the high level technology mixed in with fresh and clean branding, we are ready to show our community how NextHome Experience can help them with their real estate needs."

Cota and Schuck's relationship started years back when Cota sold Schuck's commercial property. In getting to know him, Cota suggested Schuck get his real estate license and sell homes. Years later, Cota will now have Schuck as part of the leadership team for NextHome Experience.

"Tim is a great fit with our brokerage," adds Cota. "His strengths of streamlining processes, embracing and implementing technology, and working towards a common goal make him a valuable member of our team."



“Jon has been a trusted member of the local real estate community for many years,” said Schuck. “I’m proud to be in business with him.”

Doble will bring over ten years of management experience to her role as Office Manager.

“Jessica will play a critical role for us at NextHome Experience,” said Cota. “Our company mantra is to under promise and over deliver. I’m proud of how our agents commit to providing world-class service to their clients. Jessica will help support that with her exceptional leadership abilities.”

“Having real estate professionals like Jon, Tim and Jessica as part of the NextHome franchise is very exciting for all of us here at NextHome,” said NextHome’s Vice President of Business Development, Imran Poladi. “The quality of agents at NextHome Experience are second to none. We couldn’t be more thrilled to have the brokerage leading the expansion into Maine.”

We are incredibly proud to have Jon, Tim, Jessica and the team at NextHome Experience as part of the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

For more information, press:

Christine Dwiggin

415-595-8787

Christine@NextHome.com



For more information, sales:

Charis Moreno

925-271-9102

Charis@NextHome.com

Additional information, announcements and press releases visit:

<http://www.nexthome.com/trending>