



Press Release
June 21, 2016

NextHome continues North Carolina expansion with NextHome Choice Realty
The brokerage represents the fifth NextHome franchisee in the state

Pleasanton, CA— June 21, 2016 — [NextHome](#) is proud to announce our latest addition to the franchise, **NextHome Choice Realty**. The brokerage represents the fifth NextHome franchise in the state of North Carolina.

Owned and operated by local real estate broker, Jules King, the Charlotte-based brokerage will provide residential real estate services to the areas of Charlotte, Lake Newman, Union County, Mecklenburg County, Stanley County, and the greater Charlotte metropolitan area.

With nearly 2.5 million residents, Charlotte is the largest city in North Carolina. It is recognized as the third fastest-growing city in the United States and is headquarters to such companies as Bank of America and the East Coast operations of Wells Fargo Bank.

A native South African, King moved to the United States as a teen and lived in North Carolina for over a decade. After marrying her husband, Andrew, the couple moved to a small town near Dublin, Ireland.

Just as the United States experienced a recession, so did Ireland. With Andrew working as a financial advisor, the volatile Irish economy had the Kings thinking about relocating back to the U.S.

In 2009, the couple made the move back to North Carolina, where King decided to follow her passion of working in real estate. She attained her license in 2010 and joined a large independent firm in Charlotte.

Even though she was raising three small children when she entered the real estate industry, King was undeterred in her focus and growth as a REALTOR®. Whether it was a local training or a national real estate event, King dedicated herself to personal and professional growth.

In 2014, King made the move to Morris Depew Realty to work with her friend and real estate colleague, Kathy Morris. Seeing Morris run her own brokerage sparked an interest in King. In early 2016, King began exploring the idea of starting her own brokerage.

“I started with a simple Google search for real estate franchises,” recalls King. “As a new brokerage owner, I felt partnering up with a franchise made sense. I had no idea a company like NextHome could do so much for me. I’m confident NextHome Choice Realty will be a brokerage of choice here in Charlotte.”

Married since 2000, the couple have three children – sons Calum (15) and Joshua (12), and



daughter Hannah (10). The family enjoy spending time together in their home. Whether it's barbecuing or hanging out by the pool, the Kings love to entertain friends and family as hosts.

Please join us in welcoming Jules and the rest of the team at NextHome Choice Realty to the NextHome family!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

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