



**Press Release**  
**May 17, 2016**

**NextHome Franchise continues Texas expansion with NextHome ATX Realty**  
*The brokerage represents the third NextHome franchisee in the state*

**Pleasanton, CA— May 17, 2016 —** [NextHome](#) is proud to announce our latest addition to the franchise, **NextHome ATX Realty**. The brokerage represents the third NextHome franchise in the state of Texas.

Owned and operated by local, top-producing REALTOR® and broker, Ann Banos, the Austin-based brokerage will provide residential real estate services to the areas of Austin, Round Rock, Leander, West Lake Hills, Pflugerville, Georgetown, Hutto, Buda, Kyle, Dripping Springs, Lake Travis and the remainder of Greater Austin-Round Rock Metro area.

The Austin-Round Rock Metro area is home to over 2 million residents. Many businesses and large corporations have begun to relocate their facilities to the Austin area. The city has been recognized as one of the fastest growing cities in the United States.

Originally from the New Orleans area, Banos relocated to Austin in 1998 and started her real estate career with a small independent brokerage.

In the two years with the brokerage, she helped the ownership group expand and grow the company. She quickly realized her talent was in bringing on agents and helping them achieve their highest potential.

Others saw her talent as well and she was recruited to help expand another local independent real estate company's brand. In development of the company's growth, Banos attained her broker license, knowing that one day she might decide to open her own company.

"After helping other people grow their companies, I knew that in the end, I wanted to be able to start and grow my own company," said Banos.

In 2001, Banos did open her own company, Real Living Lifestyles Realty – Austin.

Under her own brokerage, Banos perfected her systematic method of mentoring and teaching agents and grew the company to 35 agents within just a few years of opening. Her management style attracted talented agents who wanted a professional atmosphere and a broker who held them accountable for their goals.

With her Real Living franchise agreement coming to an end, Banos looked for a different type of franchise to affiliate with. She was looking for one that specifically focused on current technology to help her agents be the go-to REALTORS® in Austin.



Banos found out about the NextHome brand as many interested real estate brokerage owners do – through a Google search.

“I saw the company featured as one of the newest franchises in real estate through the National Association of REALTORS® magazine,” recalls Banos. “After spending time researching the company, I saw that the depth of the technology services offered and the forward-thinking process of the company were the right fit for me to partner with my business.”

“It was about providing value to my agents, giving them the systems and tools needed to be competitive in the Austin real estate market, and finding the right franchise to affiliate with,” adds Banos. “NextHome fit all the criteria.”

In addition to her service to her agents, Banos also gives back to the real estate community. Banos has served on both the Education Committee, as well as the Professional Standards Committee for the Austin Board of REALTORS®.

When not selling real estate, Banos enjoys spending time with her husband, Orlando. They have four children – daughters Allyssa (29) and Ariel (27), and two sons Trey (25) and Alex (22). Between real estate deals, the couple loves to spend time hiking and enjoy the outdoors in the Austin area. They also spend time with their two grandchildren, Patrick (6) and Elanor (18 months).

Please join us in welcoming Ann and the rest of the team at NextHome ATX Realty to the NextHome family!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

###

About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.



*The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.*

**For more information, press:**

Christine Dwiggin

415-595-8787

Christine@NextHome.com

**For more information, sales:**

Charis Moreno

925-271-9102

Charis@NextHome.com

**Additional information, announcements and press releases visit:**

**<http://www.nexthome.com/trending>**