





NextHome, Inc. and DocuSign Team to Automate the Real Estate Transaction Experience

NextHome, Inc. Begins Integration of DocuSign's eSignature and Transaction Rooms, Providing Automation and Transparency into Real Estate Transactions for all its Members and Clients

HIGHLIGHTS:

- NextHome announced it has begun to integrate DocuSign's eSignature and Transaction Rooms into its innovative franchise technology platform for NextHome and Realty World Northern California & Nevada franchisees.
- Using DocuSign's industry-leading API, NextHome's advanced integration automates the home purchase process, eliminating errors, protecting sensitive transaction data, and helping members mitigate client risk.
- With DocuSign, NextHome and Realty World Northern California & Nevada franchise brokers and agents will soon be managing every step of their real estate transactions digitally and on-the-go using their device of choice.

SAN FRANCISCO—January 6, 2016 — NextHome, Inc., a progressive real estate franchise, announced today that it is integrating DocuSign, Inc.'s (DocuSign®) eSignature software and Transaction Rooms into its franchise technology platform using DocuSign's Application Program Interface (API). With DocuSign's eSignature software and Transaction Rooms, NextHome and Realty World Northern California & Nevada brokers and agents will use the most trusted, secure, and easy-to-use tool for managing real estate transactions electronically.

"Our goal is to equip franchisees with tools that optimize their success in today's real estate market," said **James Dwiggins, Chief Executive Officer, NextHome, Inc**. "We selected DocuSign because the company and its products set the standard for transaction management and eSignature in real estate. With DocuSign's industry-leading API, we were able to quickly and easily embed their solutions into our existing systems to enable broker and agent success."

NextHome, Inc. delivers an innovative real estate franchise model that leverages customer-centric branding, impactful marketing, and technology, which combines custom, proprietary solutions and partner integrations. "DocuSign and NextHome share a vision of empowering real estate professionals to win in today's busy, on-the-go mobile world," said **Georg Gerstenfeld, Vice President and General Manager, Global Real Estate Solutions, DocuSign**. "We're proud at DocuSign to collaborate with NextHome to bring this vision to life by integrating our eSignature and Transaction Rooms into the NextHome platform to enable franchisees to transact business 100% digitally from listing to close."

The NextHome, Inc. franchise brands serve more than 1,300 agents and 230 offices across 25 states. The company closes more than 6,000 transactions annually worth \$2.5B and is committed to driving the future of real estate.

For more information about *DocuSign Transaction Rooms* and other real estate offerings from DocuSign, please visit <u>www.docusign.com/realestate</u>. For more information about NextHome, Inc. visit <u>www.nexthome.com</u>.

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About NextHome, Inc.

NextHome, Inc. is an independently owned, progressive real estate franchise company, with consumer focused branding, technology and marketing. It owns the NextHome national real estate franchise, which launched in January of 2015 and has grown to over 65 offices, across 25 states with over 400 agents. It also owns the regional franchise Realty World Northern California & Northern Nevada with over 160 offices and more than 900 agents. The company closes over 6,000 transactions annually worth over \$2.5B in sales volume. For more information, visit nexthome.com and rwnc.com.

About DocuSign, Inc.

DocuSign® is changing how business gets done by empowering more than 100,000 companies and more than 50 million users in 188 countries to sign, send and manage documents anytime, anywhere, on any device with confidence. DocuSign replaces printing, faxing, scanning and overnighting documents with the easiest, fastest, most trusted way to make every approval and decision digital. Organizations of all sizes and industries are accelerating contracts, approvals and workflows with DocuSign's Digital Transaction Management (DTM) platform and eSignature solution. DocuSign keeps life and business moving forward.

DocuSign offers transaction management services and is the NATIONAL ASSOCIATION OF REALTORS® Official and Exclusive provider of electronic signature services under the REALTOR Benefits® Program.

For more information, visit www.docusign.com, call +1-877-720-2040, or follow us on Twitter, LinkedIn and Facebook.

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