



**Press Release**  
**December 22, 2015**

**NextHome continues Florida expansion with NextHome Results Realty**  
*NextHome opens in Cocoa Beach, Florida*

**Pleasanton, CA— December 22, 2015** — [NextHome](#) is proud to announce our newest addition to the franchise, **NextHome Results Realty**. This is the franchise’s seventh brokerage in the state of Florida.

Owned and operated by broker/owner, Nancy Rozzelle, the Cocoa Beach-based brokerage will provide residential real estate sales to the cities of Satellite Beach, Cocoa Beach, Merritt Island, Melbourne, Melbourne Beach, Rockledge, Cape Canaveral and the rest of Brevard County.

Nancy will work alongside her husband of 11 years, Dave Rozzelle. Dave comes from an exceptional background in the business world as a former CEO of three successful startup companies, in addition to his legal background as an attorney.

For Nancy, the interest in real estate came at an early age. Her mother served as a REALTOR® for nearly 30 years. This introduced Nancy to the world of real estate, where she saw first hand the impact she could make in helping people improve their lives through home ownership.

In 2006, the couple lived in Missouri and Nancy began her real estate sales career at *Coldwell Banker Gundaker* in St. Louis. The company is where she received the fundamental training she needed to get her career started off correctly.

“The broker at the company believed in high level training and having agents grasp the fundamentals of real estate contracts and disclosures,” said Nancy. “I learned a lot and I felt very comfortable writing offers and negotiating contracts because I started my real estate career off with great training.”

In 2010, Nancy looked to grow along with her business and made a switch to *Prudential Alliance*. Nancy found this local St. Louis brokerage to be more in line with having the tools she felt necessary to help her with her growing real estate business.

While doing very well at her St. Louis real estate sales career, Nancy and Dave invested in properties in an area they describe as “paradise” - Cocoa Beach, Florida. In 2012, the Rozzelles made the decision to move full time to Cocoa Beach with the original idea to retire and enjoy the fruits of their hard work.

But in true entrepreneurial spirit, the Rozzelles instead opened their own real estate brokerage – *Southern Tropics Real Estate*.



”Retiring was always a goal for us,” said Nancy. “But I truly love real estate. Everyday brings a new challenge and a new opportunity to help solve a problem for those looking to purchase or sell a property. I love being the one to help people in those situations.”

Running an exceptional brokerage for three years, the Rozzelles focused on meeting people in the community and integrating with its residents. The brokerage and the agents who worked at Southern Tropics Real Estate embraced the diversity of the region and assisting the real estate needs of those who lived there or wanted to live there.

In late 2015, Nancy knew that in order to provide her agents with the tools necessary for today’s savvy consumer, she would have to add a higher level of technology and systems to her brokerage. The real estate consumers demanded great service and Nancy and her agents were committed to providing those services.

“A simple Google search helped me find NextHome,” recalls Nancy. “I was looking for a brand that allowed me to compete with the big box brokerages without compromising our boutique-feel that resonated with our community. We never want to lose that connection with our residents. I am positive NextHome provides the edge no one else can provide.”

“I had the chance to meet with Nancy, Dave, and the rest of their team at their office in Cocoa Beach,” said NextHome’s Vice President of Business Development, Imran Poladi. “From the second I walked in their office, I felt the sense of synergy between the agents. They really care for each other and root for each other to succeed. In the world of real estate, seeing a brokerage with that type of camaraderie speaks a lot about the leadership of the office. I am so happy to have the team at NextHome Results Realty as part of the NextHome family.”

Please join us in welcoming Nancy, Dave, and the rest of the team of NextHome Results Realty to the NextHome family!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and



Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

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