NextHome

Press Release December 1, 2015

NextHome continues Florida expansion with new brokerage in St. Pete Beach NextHome Beach Time Realty is the franchise's sixth brokerage in the state

Pleasanton, CA— **December 1, 2015** — <u>NextHome</u> is proud to announce our newest addition to the franchise, **NextHome Beach Time Realty**. This is the franchise's sixth brokerage in the state of Florida.

Owned and operated by Annie Fleeting, the St. Pete Beach-based brokerage will provide residential real estate sales and vacation rental property management services to the South Pinellas County area including the cities of Treasure Island, Madeira Beach, North Redington, Redington Shores, and Tierra Verde.

Real estate has been a family affair for Fleeting. In 1971, her father started a property management company, *Carteret Management Corporation*, in the heart of Pinellas County. Working in the family business, Fleeting's involvement helped grow the company into what it is today. The company is currently owned and operated by Fleeting's brother, Jim and is responsible for managing 4,000 units.

As Fleeting was working in the Tampa area, she met what would be her future husband, Robert.

The couple moved to Robert's home country of Scotland in 1986 and built a successful property development company. Their developments included nightclubs, hotels, and 12 shopping centers. In 1996, the Fleetings sold all of their existing developments in Scotland and moved back to the United States.

In 2001, the Fleetings returned to the property development business – this time making a mark in the northern Florida market. Along with other partners, the couple formed *Coral Point Homes* – a development group that built more than \$100 million in multi-family housing, primarily in Pinellas County.

The Fleetings started a real estate brokerage, *Beach Time Realty*, in 2010 to service the needs of homeowners who wanted to turn existing housing into vacation rentals. As the market improved, Beach Time Realty helped those same property owners sell and re-invest into new properties. In 2014, Beach Time Realty sold over \$12 million in real estate property.

With over 70 properties under property management and sales volume increasing, Fleeting knew it was time to grow her brokerage and franchising with NextHome made the most sense.

"NextHome Beach Time Realty has a level of service that is unique to our market," said Fleeting. "We help investors evaluate their investment purchase in both rental income opportunities and negotiating a fair purchase price. We are able to help acquire the property, manage tenant



relationships, and help the property owner re-sell and re-invest."

"Our level of service is top notch," add Fleeting. "In fact, I still have the very first client I ever worked with AND the very first tenant I ever rented to. These relationships are built on a long term commitment to great service."

"I have been fortunate enough to meet Annie in person and she is an exceptional addition to the NextHome franchise," said NextHome CEO, James Dwiggins. "She has a proven track record of running profitable businesses in the real estate space. I have personally seen the new office location for NextHome Beach Time Realty and I am thoroughly impressed. I can't wait to see what 2016 has in store for Annie and her team."

When not selling real estate, Fleeting enjoys spending time with Robert, and their four children and five grandchildren. They also love to travel and recently visited London, Paris, and Nice. Avid soccer fans, the Fleetings were the owners of the Premier League soccer team, *Kilmarnock FC*, from 1989-1996.

Please join us in welcoming Annie, Robert and their team at NextHome Beach Time Realty to our already exceptional NextHome brokerage network!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at <u>Charis@NextHome.com</u>.

Each office is an independently owned and operated business.

About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

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