



## **Sindeo & NextHome, Inc. Kick Off Strategic Alliance Amidst Companies' Aggressive National Expansions**

*Bay Area Companies Leverage Technology to Provide Real Estate Agents with Simple End-to-End Solutions in Residential Financing and Real Estate*

**San Francisco, CA – (October 28, 2015)** – Two San Francisco Bay Area companies, [Sindeo \(sindeo.com\)](http://sindeo.com), the modern mortgage marketplace, and [NextHome, Inc. \(nexthome.com & rwnc.com\)](http://nexthome.com), a progressive real estate franchise, announce their strategic agreement aimed at reaching first time homebuyers and collaborating to support the companies' rapid national growth. NextHome, Inc. offers two distinct franchise brands, Realty World Northern CA & NV with over 170 offices and more than 900 agents in northern California and northern Nevada, as well as the newly launched NextHome franchise which began opening offices in January of 2015 growing to over 50 offices across 20 states in ten months. Sindeo, launched in January 2015, currently operates in five states and has plans for rapid growth that includes processing loans in 30 states by the end of the year. This trend continues in 2016, with both companies expected to be doing business in all 50 states by year-end.

While expansion is a key driver for both Sindeo and NextHome, Inc., equally important is the two companies' commitment to reinvent the real estate purchase and sale experience by applying technology to make the entire residential financing and real estate transaction simple and transparent for consumers. Both companies provide solutions aimed at delivering a consumer-centric experience that is efficient and mobile. Sindeo and NextHome, Inc., will share marketing efforts to support the brokerage networks, drive consumer outreach and accelerate their growth in emerging markets.

"We are so excited to work with the NextHome real estate franchise to expand our footprint across the United States. Their modern approach to franchising and marketing resonates with real estate professionals across the country," said Ginger Wilcox, Sindeo's Chief Industry Officer. "Sindeo shares the same dedication to modernize and simplify the financing side of real estate transactions for both agents and the clients they work with."

"It is a great opportunity for us to work with a company who shares our commitment to streamlining the real estate process and ultimately offer a better way to purchase a home," said James Dwiggin, CEO of NextHome, Inc. "Our mutual consumer-centric approach and progressive technology and marketing allows our members to provide the best service without compromise."

### **About Sindeo:**

Sindeo's modern mortgage marketplace provides borrowers with expert, unbiased advice and helps them find the Right Loan at the Right Time. Charting a new path for the mortgage industry, Sindeo uses technology to streamline the mortgage process, connect people with the right lenders and provide unparalleled guidance from its full-service, local mortgage advisors. Headquartered in San Francisco, Sindeo is privately held and backed by Renren and Zenbanx founder, Arkadi Kuhlmann. For more information, visit [sindeo.com](http://sindeo.com).



**About NextHome:**

NextHome, Inc. is an independently owned, progressive real estate franchise company, with consumer focused branding, technology and marketing. It owns the NextHome national real estate franchise, which launched in January of 2015 and has grown to over 50 offices, across 20 states with over 300 agents. It also owns the regional franchise Realty World Northern California & Northern Nevada with over 170 offices and more than 900 agents. The company closes over 6,000 transactions annually worth over \$2B in sales volume. For more information, visit [nexthome.com](http://nexthome.com) and [rwnc.com](http://rwnc.com).

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**Media Contacts:**

Karie Stern  
415-608-9195  
[karie.stern@sindeo.com](mailto:karie.stern@sindeo.com)

Christine Dwiggin  
415-595-8787  
[Christine@nexthome.com](mailto:Christine@nexthome.com)