



**Press Release**  
**April 20, 2015**

**NextHome Adds New Franchise in Southern California – NextHome Team Link Realtors**

*NextHome expands with the first office in Ventura County*

**Pleasanton, CA— April 20, 2015** — NextHome is proud to announce our newest addition to the franchise, **NextHome Team Link Realtors**. The brokerage is the third NextHome franchise in Southern California.

Owned and operated by 35-year real estate veteran, Emily Link and her daughter, Jessica Fender, the Simi Valley-based brokerage is dedicated to serving the needs of clients in Moorpark, Thousand Oaks, Westlake Village, Newbury Park, Oak Park, Camarillo and the remainder of Ventura County.

Link started her real estate career in 1980, quickly adapting to the needs of clients in her area. As she is a second-generation REALTOR®, her success was not a surprise. She became a broker associate just six short years later in 1986.

Bringing Jessica into the brokerage as a partner brought a new dynamic to the brokerage. The addition of a Generation Y-agent brought a higher level of technology to the team that allowed Team Link Realtors to help clients using technology in ways that had never been used before. It was natural to have Link mentor her daughter in her real estate career. Of Link's four daughters, three of them are in the real estate industry. That mentoring has spread outside of her family as well.

Placing a high value in both education and giving back to the REALTOR® community, Link has served as a Director for the California Association of REALTORS® (CAR) for nearly 30 years. Her service has included bring the Chair for committees such as the Scholarship Fund Committee, the Association President's Forum, CAR Editorial Advisory Committee, and the REALTOR® Action Fund. In addition, Link has served on the Executive Committee working closely with the CAR State President.

In 1998, Link served as the state President for the CAR Women's Council of REALTORS® – leading over 10,000 members statewide. She currently serves on the CAR EXPO committee, alongside NextHome's Vice President of Business Development, Imran Poladi.

Owning her own boutique brokerage for over five years, Link had no intention of joining a franchise. Her business was successful and she had all of the business she desired. But an intriguing Facebook post caught her attention and she was curious to find out more.

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“In November of 2014, while I was at the National Association of REALTORS® (NAR) Convention in New Orleans, I happened to see a post Imran created on his Facebook page about launching a new company called NextHome,” recalls Link. “I clicked on the website and saw other young leaders affiliated with NextHome that I know, such as James and Christine Dwiggins. Coincidentally, Imran, Christine and James were all at the NAR Convention and I was able to inquire more about this exciting venture.”

“As I enjoyed working with Jessica, I also still had a passion to help mentor others in our industry,” said Link. “I want to help not only my clients and the local community, but agents who want to be better, as well. I love to help others and I know that by adding NextHome to Team Link Realtors, I can do that more effectively than ever before.”

“It really came down to having it feel ‘right’. It makes sense at this time for Team Link to join NextHome to provide Ventura County with a brokerage unlike any other in the area.”

"From the moment that I had the good fortune to meet Emily, I knew that she is exactly the type of person, that I would like to be in business with," said NextHome's Vice President of Sales, Charis Moreno. "She brings so much to our franchise with her expertise, as well as her commitment to making the real estate industry better, I couldn't be more thrilled to have Emily and Jessica as part of NextHome."

We are proud to have Emily, Jessica and the NextHome Team Link Realtors as a part of the NextHome family!

***Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at [Charis@NextHome.com](mailto:Charis@NextHome.com).***

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

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