



Press Release
February 6, 2015

NextHome Inc., Announces First New Franchise In Alabama

NextHome NextHome Kel Mitchell will lead the growth in Huntsville, Alabama

Pleasanton, CA— February 6, 2015 — NextHome is proud to announce our newest addition to the NextHome franchise and our first office in the state of Alabama – NextHome Kel Mitchell.

Owned and operated by broker Kelvin Mitchell, this Huntsville, AL based brokerage is dedicated to serving the needs of clients in Huntsville, Madison, Athens, Hampton Cove, Meridianville, and all of northern Alabama.

Mitchell, a 2009 graduate of Auburn University, started his real estate career while he was still attending college.

“While I attended classes as a full time student, I spent my weekends and evenings helping clients find their next home,” said Mitchell. “I was able to sell four houses during my junior year of college and just fell in love with the sales process.”

In 2009, Mitchell sold 25 transactions in his first full year in real estate – making him one of the top producers at his local brokerage. With the amount of leads he was creating, it eventually made sense for him to go out on his own. In 2012, Mitchell became a real estate broker and started the process of developing his own brand and brokerage.

NextHome Kel Mitchell is a 2,400 square foot brokerage located in the heart of Downtown Huntsville. Primarily focused on residential sales, Mitchell attributes much of his company’s success to a business author that he looks up to – Dave Ramsey.

“I follow the principles of Dave Ramsey in looking for the ‘Entre-Leader’ mindset,” adds Mitchell. “The spirit of an entrepreneur and the risks that one would take... along with the leader mentality that would like to take control over their situation. I personally follow those principles and look to bring on talented agents to our brokerage that share that same mindset.”

In December of 2014, Mitchell discovered the NextHome franchise model after reading a featured article about the company via Inman News. After further research, Mitchell loved the fresh, contemporary look of the branding, as well as technology designed for the agent of today.



Charis Moreno, VP of Sales for NextHome, shares a similar respect for Mitchell's brokerage as a fresh, forward thinking brokerage in the northern Alabama marketplace.

NextHome was created for companies like Kel Mitchell Realty in mind," says Moreno. "NextHome provides an opportunity for small independent brokerages to grow and attract high quality agents with full suite of technology, tools and services that are unmatched in today's real estate community. It's an exciting time as his office will be the first NextHome brokerage in Alabama. We couldn't be more thrilled to have Kelvin join the NextHome family."

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales, Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business.

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

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For more information, press:

Christine Dwiggin
415-595-8787
Christine@nexthome.com

For more information, sales:

Charis Moreno
925-271-9102
Charis@nexthome.com

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