



Press Release
January 12, 2015

NextHome, Inc. Announces Our Newest Franchisee – NextHome Campbell Realty

Pleasanton, CA— January 12, 2015 —NextHome is proud to announce our newest addition to the NextHome franchise - NextHome Campbell Realty.

Owned and operated by Melia Campbell, the brokerage is dedicated to serving the needs of clients in Marysville, Yuba City, Placer, Sutter, Olivehurst, Live Oak and the rest of Yuba and Sutter Counties.

Melia Campbell started her real estate career in 1998 and became a broker a year later. In 2004, she dedicated herself to running her own brokerage and making the commitment to owning a company that would improve the standards of professionalism in her market area.

Over the past 24 months, Marysville-based NextHome Campbell Realty has closed 182 transaction sides with a total sales volume of \$23.2 million.

Campbell prides herself in personal and professional development. In April 2015, she is set to receive her Master's Degree in Real Estate in Residential Sales, Marketing, and Management from the National Association of REALTORS' REALTOR® UNIVERSITY.

Coming from a family of military members, it was only natural that Campbell would become a Certified Military Relocation Professional. One of her 2015 goals is to increase NextHome Campbell Realty's service for all military families in need of relocation to or from the area.

Along with her commitment to her professional development, she gives back to the local real estate community as well. In 2014, Campbell served as the President of the Sutter-Yuba Association of REALTORS®, after serving multiple years on the Board of Directors. In addition to her service on the state level as a California Association of REALTORS® Director from 2013-2014, she also served as the Chair of the Education Committee from 2010-2011.

Campbell prides her brokerage in creating an atmosphere of sharing, open communication between agents, and deep knowledge of the local real estate market. With the team-oriented synergy the office possesses, it translates to better service from her agents to the consumer.

Interestingly enough, Campbell found out about NextHome in a very unconventional way – via FaceBook.

“I saw a post in a FaceBook friend's newsfeed about a company called NextHome,” said Campbell. “I clicked on the link to find out more about the company and I was instantly blown away by the website NextHome.com. After spending more and more time on the site, I knew that franchising with NextHome would help me continue to grow my business in additional ways that I hadn't explored before.”



“Campbell Realty joining the NextHome franchise is an example of a strong local brand and a strong national brand can come together to benefit both companies and, more importantly, the consumer,” said NextHome’s Vice President of Sales, Charis Moreno.

We are proud to welcome Melia Campbell and the rest of the team to NextHome!

Interested in being a part of the NextHome Real Estate Franchise? Contact VP of Sales Charis Moreno at Charis@NextHome.com.

Each office is an independently owned and operated business..

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About NextHome, Inc.

NextHome, Inc. is an independently owned company with a focus on changing the way consumers work with local agents and shop for real estate online. It owns the NextHome and Realty World Northern California & Northern Nevada franchise networks with over 180 offices and more than 900 agents. The company closes over 5000 transactions annually worth over \$2B in volume.

The names of actual companies and products mentioned herein may be the trademarks of their respective owners. Each office is an independently owned and operated business.

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